

PART IV

PROMOTION & EDUCATION

PART IV

PROMOTION AND EDUCATION

In 2024, the CCAC implemented the “youth-oriented” approach in its promotion work. Through launching some brand-new activities and arranging young people and volunteers to visit the Greater Bay Area or to strengthen their communication with the young people in the GBA, it aimed to further widen the international perspectives and the horizons about integrity of young people and allow them to have more opportunities to directly participate in various types of work related to integrity building. The CCAC also launched training on integrity awareness and education specially for educators so as to strengthen its support for integrity education.

The CCAC was dedicated to strengthening the awareness of integrity in the public and private sectors. Based on the characteristics of the cases investigated by the CCAC, it optimised the training materials and introduced new ones in a timely manner to suit different targets and explained the relevant topics by case examples. It also continuously carried out training through online and offline approaches in order to heighten the integrity and law-abiding awareness of public servants and personnel of private entities. The law of *Prevention and Suppression of Bribery in the Private Sector* and the law of *Prevention and Suppression of Bribery in External Trade* were highlighted in the relevant promotion work according to the long-term promotion plan “All for Integrity”, so as to allow the general public to have better understanding of the corruption prevention laws in the private sector.

As regards its regular education work, in 2024, the CCAC held a total of 622 seminars, talks, training workshops and activities of different types, which recorded 41,901 participants who were mainly public servants, leaders and employees of private entities, teenagers, students of higher education institutions, secondary schools, primary schools and kindergartens and the general public.

The statistics are shown in the following table:

Statistics of education on corruption prevention in 2024

Topic	Target	No. of sessions	No. of participants
Seminars on Integrity and Observance, Public Procurement, Noble Character and Righteous Conduct, Declaration of Assets and Interests	Public servants	75	5,196
E-learning course entitled “Uphold Your Integrity”	Public servants	4	331
Talk on the law of <i>Prevention and Suppression of Bribery in the Private Sector</i>	Private entities, public departments, education institutions	79	4,438
Seminars/activities on integrity awareness	Civic associations, public departments, education institutions	40	1,381
Seminars/activities on integrity education	Teenagers, students of higher education institutions, secondary schools, primary schools and kindergartens and organisation members	424	30,555
Total		622	41,901

I. Education on corruption prevention for the public sector

The CCAC has all along been working closely with public departments so as to deepen public servants’ understanding of corruption prevention laws and enhance their alertness to corruption risks. In recent years, it has been carrying out corruption prevention education targeting public entities through online and offline approaches. By promoting the information about integrity through regular seminars and WeChat infographics as well as launching learning videos of different topics on the dedicated webpage entitled “Webpage on information about integrity for public servants”, it aims to encourage public servants to engage in self-directed learning and continuously strengthen their integrity awareness.

(1) Seminars on integrity for public servants

In order to consolidate the probity culture of public departments and the integrity awareness of public servants, the CCAC continuously organises integrity seminars of different topics and optimises the training materials as well as introduces new ones in a timely manner. Take, for instance, the training activity targeting public servants to be promoted to Grade 5. A modular seminar “Rights and Responsibilities of Public Servants – Integrity and Law-abiding Awareness” has been added to it so as to deepen public servants’ understanding of the relevant laws and reduce the risk of inadvertent violation of the laws. In 2024, the CCAC held a total of 75 seminars for 5,196 public servants from 19 departments/institutions.

(2) Ongoing launch of an e-learning course entitled “Uphold Your Integrity” and update of the “Webpage on information about integrity for public servants”

To tie in with the government’s promotion of online learning, the CCAC continues to launch the e-learning course entitled “Uphold Your Integrity” in collaboration with the Public Administration and Civil Service Bureau to strengthen the integrity and law-abiding awareness of public servants. In 2024, a total of four sessions of the aforesaid e-learning course were launched, recording 331 participants from 45 departments/institutions.

In addition, the CCAC has been continuously updating the “Webpage on information about integrity for public servants”, with videos of different topics adapted from cases detected by the CCAC being regularly uploaded to the column “Academy of Integrity”, with a view to introducing to public servants the provisions about exclusiveness under the legal regime of public service and those about other commonly seen duty-related crimes, such as abuse of power, document forgery, embezzlement and breach of secrecy.

II. Education on corruption prevention for the private sector

The CCAC strives to establish partnership with private entities in corruption

prevention. It strengthens communication with the sectors and carries out relevant corruption prevention education such that the probity culture can take root in society. In 2024, the CCAC focused its promotion on the law of *Prevention and Suppression of Bribery in the Private Sector* and the law of *Prevention and Suppression of Bribery in External Trade*.

(1) Seminars on integrity for the private sector

The CCAC continuously organises talks for the private sector on the law of *Prevention and Suppression of Bribery in the Private Sector*. It also provides professional training courses at the invitation of education institutions in Macao. In addition to introducing the provisions of the law, it also designs the content of seminars or courses according to the needs of individuals or institutions from different sectors. In 2024, the CCAC held a total of 79 talks for bank employees, employees of integrated resort enterprises, small and medium enterprises, personnel of subsidised institutions and intermediaries of real estate agencies, which recorded a total of 4,438 participants.

(2) Facilitating and participating in the compilation of the *Guide on Doing Business with Integrity for the Guangdong-Hong Kong-Macao Greater Bay Area*

As the motherland has further deepened the development of the Guangdong-Hong Kong-Macao Greater Bay Area, the Guangdong Provincial Commission of Supervision, the Independent Commission Against Corruption (ICAC) of Hong Kong and the CCAC of Macao have all along been maintaining close cooperation to jointly take forward integrity building and anti-corruption work. To actively foster a clean business environment in the Great Bay Area, the graft fighters of the three places are joining hands to compile the *Guide on Doing Business with Integrity for the Guangdong-Hong Kong-Macao Greater Bay Area* (hereinafter referred to as the *Guide*), which will serve as a useful corruption prevention guide for businesspersons.

In April 2024, the representatives of the CCAC attended the “Working Meeting of the Guide on Doing Business in the Three Places” in Guangzhou,

Guangdong, where they had discussion with the Guangdong Provincial Commission of Supervision and the ICAC of Hong Kong about the details to be set out in the *Guide*. The compilation of the *Guide* was taken forward in an orderly manner.

(3) Tying in with promotion plan “All for Integrity” by launching brand-new promotion and education projects to enhance the probity culture of the private sector

In 2024, the CCAC continued to take forward the promotion plan “All for Integrity”. Based on the essence of the law of *Prevention and Suppression of Bribery in the Private Sector* and the law of *Prevention and Suppression of Bribery in External Trade*, it launched brand-new integrity promotion projects, including the launch of the workshop promoting the value of probity culture of the private sector and the production of practical information programmes that facilitated small and medium enterprises to know corruption prevention techniques, so as to gradually foster a corruption prevention culture in the private sector.

1. Launch of the “Workshop on Value of Integrity”

As the private sector is attaching greater importance to and has a higher demand for integrity training, the CCAC has optimised its integrity education activities targeting employees and management of the private sector based on its existing training. In April 2024, the Branch Office in Taipa launched the more targeted “Workshop on Value of Integrity” as an extension training activity on integrity. Through case analyses, questionnaires on integrity, interactive discussions, guided tours and visits, it aimed to increase the participants’ understanding of the anti-corruption laws and integrity in the workplace and foster a probity culture in the workplace with enterprises and civic associations. The CCAC organised a total of 14 sessions of the workshop in the year, which recorded 269 participants from some enterprises and civic associations.

2. Production of an information programme on corruption prevention entitled *Doing Business with Integrity* for youth entrepreneurs

To allow youth entrepreneurs and management personnel of start-ups to understand the provisions of corruption prevention laws for the private sector and to keep companies away from corruption risks, the CCAC joined hands with the Macao Youth Federation to produce an information video programme on corruption prevention entitled *Doing Business with Integrity* for youth entrepreneurs, where the personnel of the CCAC acted as the moderators and visited different local private enterprises. Practical tips on corruption prevention were provided according to the characteristics of each industry and information about integrity was also promoted to audience. The aforesaid programme was broadcast by different media platforms starting from October 2024.

3. WeChat quiz game entitled “Make a Coffee for Yourself”

The CCAC launched a WeChat quiz game entitled “Make a Coffee for Yourself” between August and September in 2024, aiming to introduce the law of *Prevention and Suppression of Bribery in the Private Sector* and the law of *Prevention and Suppression of Bribery in External Trade* through fun games and make residents have deeper understanding of the anti-corruption work of the CCAC.

4. Other relevant promotion

The CCAC continuously uploads learning videos of different topics at its dedicated webpage of the law of *Prevention and Suppression of Bribery in the Private Sector* and introduces the functions of the CCAC, the aforesaid law and the relevant corruption prevention laws on duty-related crimes through WeChat infographics and thematic clips.

III. Integrity education for young people

The CCAC attaches importance to nurturing the new generation of Macao and hopes to help young people establish correct moral values such as integrity and honesty. In 2024, in addition to carrying out education work for students of higher education, secondary schools, primary schools and kindergartens through diversified approaches and multi-faceted promotion, the CCAC also further

cooperated with the education sector so as to strengthen its support for integrity education, make shared efforts to promote the culture of probity and honesty among young people and actively lead the new generation of Macao to gain a deeper understanding of the importance of integrity building for social development.

Statistics of integrity education work for young people in 2024

Programme	No. of sessions	No. of participants
Seminar on Honesty for Higher Education Students	12	680
Education Programme on Honesty for Teenagers	128	9,835
A Talk on Honesty for Graduates	19	1,722
“New Generation of Integrity” – Education Programme on Honesty for Primary Students	157	5,005
Theatre-in-education activity “Spend the Children’s Day with the Messenger Bear William 2024 - An Unpleasant Memory about Greed”	35	5,753
“Love Integrity” – On-Campus Activity for Primary Students	32	6,135
Integrity Study Tour – Integrity Experience Programme for Young People	41	1,425
Total	424	30,555

(1) Integrity and honesty education for higher education students

1. Thematic seminars on integrity and honesty education for higher education students

The CCAC has all along been maintaining liaison and collaboration with higher education institutions of Macao. Together with the University of Macau, the Academy of Public Security Forces of Macao and the Macau University of Science and Technology, it held a total of 12 sessions of the “Seminars on Honesty for Higher Education Students” in 2024, with the participation of 680 students. With the law of *Prevention and Suppression of Bribery in the Private Sector* as the theme, the seminar aimed to make students reflect on the harmful impact of corruption on society and individuals and develop a zero-tolerance

attitude towards corruption.

2. Providing internship opportunities for young students to participate in integrity promotion

The CCAC endeavored to strengthen the honesty education for young students and cooperation with higher education institutions through providing internship opportunities for students of higher education institutions. In 2024, a total of nine students from year three onwards and postgraduates from the University of Macau, the Macao Polytechnic University and the Macau University of Science and Technology participated in the “internship programme for students of higher education institutions”, where they mainly provided assistance in the integrity promotion and education work for the CCAC. In 2024, some of the interns even assisted in the shooting of the CCAC’s micro-movie about the fight against corruption.

3. Launch of the learning website on integrity awareness for higher education students entitled “Become a Person of Integrity through Self-Study”

To allow higher education students to understand the legal regimes of corruption prevention of Macao’s private sector in a flexible way and to heighten their alertness to corruption, the CCAC has launched a learning website about integrity awareness entitled “Become a Person of Integrity through Self-Study” for higher education students. The website features online learning courses for higher education students and encourages them to self-study. Students may understand the relevant regimes and legal responsibilities of the corruption prevention of the private sector through animated videos and case analyses and may obtain a certificate upon completion of an online test.

4. On-campus promotion of corruption prevention knowledge for higher education students

The CCAC participated in the “Crime Prevention Week” held by Macao Polytechnic University in September, where it spread the messages about corruption prevention and law-abidingness so as to heighten the integrity

awareness of young people. The CCAC created an evidence-gathering game for higher education students, which, by analysing the main points of corruption cases, allowed them to learn about the corruption prevention laws of Macao and the online learning resources of the CCAC.

5. “Integrity Study Tour – Integrity Experience Programme for Young People”

Positioned as an integrity education base for young people, the Branch Office in Taipa continued to organise the “Integrity Study Tour – Integrity Experience Programme for Young People” in 2024 for higher education students and secondary students. Participation in this program was initiated and organised by the education institutions themselves. Through the multi-media interactive facilities, they were able to experience and learn the functions of the CCAC and the relevant laws simultaneously. In 2024, a total of 41 sessions of the aforesaid activity were held at the Branch Office in Taipa, which recorded 1,425 participants.

(2) Integrity and honesty education for secondary and primary school students

1. Education Programme on Honesty for Teenagers

The CCAC continuously promotes the “Education Programme on Honesty for Teenagers” among secondary schools. It sends personnel to schools to discuss with secondary school students on topics such as integrity, fair competition and clean society. The CCAC designs the topics according to the different developmental stages of students, which aims to guide them to think about the importance of integrity and law-abidingness.

The “Education Programme on Honesty for Teenagers” have been supported by schools over the years. In 2024, there were 18 schools joining the programme. A total of 128 seminars were held, which recorded the participation of 9,835 students.

2. Theme-based seminars entitled “A Talk on Honesty for Secondary School Graduates”

In order to allow secondary graduates to clearly understand the anti-corruption laws in force in Macao and corruption prevention knowledge before they graduate from school and step into the society, thus understanding and abiding by the laws, the CCAC holds the theme-based seminars entitled “A Talk on Honesty for Secondary School Graduates” to introduce to secondary graduates about the practical integrity guidelines. In 2024, a total of 19 seminars were held for 1,722 students from ten schools.

3. Love Integrity” – On-campus activity for primary students

The CCAC carries out the on-campus activity “Love Integrity” for primary schools to support their integrity education. In order to accommodate the teaching needs of schools in a flexible way, the activities are held by the CCAC during lunch breaks or lessons in the forms of booth games, story sharing on honesty, video clips, VR games, quiz games on exhibition panels and seminars, etc. Alternatively, to support the competitions or curricular activities on the topic of integrity organised by schools, it spreads the messages of integrity among primary students in a fun way. Those activities have been well received by the students and have achieved positive results.

In 2024, the CCAC held 32 sessions of the aforesaid activity at six schools, namely Flora School, Luso-Chinese School in Taipa, Shá Lei Tau Cham Son School, Caritas de Macau School, Pui Ching Middle School and Saint Paul School, which recorded the participation of a total of 6,135 students and those with special educational needs.

4. Interdisciplinary thematic school activity on the theme “New Inspirations in Integrity Education from Children”

In the school year 2023/2024, the CCAC first held a thematic school activity entitled “New Inspirations in Integrity Education from Children” jointly with Salesiano School, Pui Ching Middle School and Macau Baptist College, where integrity education was integrated with the STEM/STEAM education

programmes launched by schools as cross-curricular activities to allow primary students to devise and produce computer coding works and mechanic devices based on the topic of integrity. The process allows students to think in more detail about the importance of integrity and honesty for individuals and society, so that they can inspire their peers to think about the relevant subjects from their perspectives.

On 6th January 2024, the CCAC specially held an award presentation ceremony to commend 13 outstanding entries, where the respective students shared their insights and showcased the entries that were extremely innovative and full of novel ideas. The CCAC continued to launch the activity in the school year 2024/2025 and two schools, namely Affiliated School of the University of Macau and Sacred Heart Canossian College (English Section), have been added to the list of cooperating schools, so the number of participating primary schools has totalled five thus far.

5. “New Generation of Integrity” – Education Programme on Honesty for Primary Students

In 2024, the Branch Office of the CCAC in Areia Preta held a total of 157 sessions of the “New Generation of Integrity” – Education Programme on Honesty for Primary Students for 5,005 students from 24 schools.

In addition, four outstanding entries of the thematic school activity “New Inspirations in Integrity Education from Children” have been used in the education activities of two themes of the aforesaid programme for primary three students. This allows the thoughts and ideas of students to be injected in the integrity education of the CCAC for primary schools, which may enhance their understanding of the teaching content and the learning effectiveness.

6. Theatre-in-education activity entitled “Spend the Children’s Day with the Messenger Bear William 2024 – An Unpleasant Memory about Greed”

In order to celebrate the Children’s Day and disseminate the values of integrity and honesty among kindergarten and lower primary students, the CCAC

organised 34 on-campus sessions and one off-campus session of the theatre-in-education activity entitled “Spend the Children’s Day with the Messenger Bear William 2024 - An Unpleasant Memory about Greed” for 28 schools between May and June, which recorded the participation of 5,700 students.

7. On-campus reading promotion activity entitled “Reading for Honesty”

To teach young children values such as honesty and law-abidingness and to consolidate their learning outcomes through the book *Story Time with the Messenger Bear William: Stories about Integrity for Children* published by the CCAC, the CCAC started to launch the on-campus reading promotion activity entitled “Reading for Honesty” in March 2024. Mainly designed for K2 and K3 students, the activity is carried out by instructors of the CCAC who guides the young ones to learn the science knowledge they have interest in through cross-curricular teaching which incorporate moral education into subjects such as science and general studies, with a view to increasing their interest in reading storybooks about honesty and guiding them to think about integrity and practice it in daily lives. Extension activities have also been added to encourage parents to continuously read storybooks with their young kids after school hours.

IV. Promotion actions targeting young people

In 2024, to tie in with the direction of the motherland and the Macao SAR of attaching importance to youth development, the CCAC continuously promoted the value of integrity among young people through innovative ways. Through the original integrity learning activities and practice opportunities, young people have had more chances to participate in the work of integrity building, which not only increases their sensitivity to integrity in governance but also expands their international horizons.

(1) An activity entitled “Simulated Conference of the State Parties to the United Nations Convention against Corruption”

To increase young people’s understanding of integrity building and policy making, the CCAC organised an activity entitled “Simulated Conference of the

Stated Parties to the United Nations Convention against Corruption” in April, which recorded the participation of 43 students of secondary schools and higher education institutions. The young people who took part in this activity were required to receive academic training first in order to understand the rules and procedures before conducting data collection and writing their position paper according to the country they were to represent. On the day of the simulated conference, they played roles as representatives from 26 countries and spoke, discussed and negotiated on the topic of “preventing and combating corruption – fostering cross-boundary cooperation in integrity Education”. All of these young participants thought more in-depth about integrity building policies, which increased their sensitivity to integrity in governance and expanded their international horizons.

(2) “UNI Project – Integrity Promotion Programme for Higher Education Students”

To encourage higher education students to participate in integrity building, the CCAC has been continuously deepening cooperation with local higher education institutions. In January 2024, it kicked off the “UNI Project – Integrity promotion programme for higher education students of 2024”. Applications from more than 110 students from four higher education institutions were received, of which 41 were chosen by the CCAC to receive systematic and professional training. Afterwards, with the knowledge and skills they had learnt, the trainees assisted the CCAC in such work as reception of guided tours and the filming of promotion videos. All the trainees launched integrity promotion activities or prepared promotion plans for their peers in the campuses. During the activity, 15 students were given the outstanding trainee award.

In order to continue the positive results achieved, in the second half of 2024, the CCAC commenced the recruitment of trainees for the “UNI Project – Integrity Promotion Programme for Higher Education Students” for 2025. Applications from a total of 139 students from five local higher education institutions were received, of which 41 were shortlisted. Some outstanding

trainees of the previous activity were also specially invited by the CCAC to give guidance to the new trainees on practice and final projects and to share experience.

(3) Exchanging views among “young people of integrity” between Macao and Hong Kong

The CCAC received the delegation of the “ICAC ELITE Youth Leadership Programme” of Hong Kong which visited Macao between 28th and 29th September 2024, during which outstanding learners of the “UNI Project” and the “Teenage ambassadors of integrity” of Macao and the representatives of the “ICAC ELITE Youth Leadership Programme” of Hong Kong had an in-depth exchange. They also shared their views and experience about participating in integrity activities in the two places. In addition, they participated in an orienteering activity entitled “Travelling through integrity” organised by the CCAC, during which they visited the sites relevant to the functions of the CCAC and cases investigated by the CCAC in the Taipa Village so as to have in-depth knowledge of the work of the CCAC of Macao and the achievement of collaboration in the fight against corruption between the two places. In addition, representatives of the “ICAC ELITE Youth Leadership Programme” also visited the CCAC headquarters and the integrity education base at the Branch Office in Taipa.

(4) Organising community activities to promote integrity with special themes for young people

In November 2024, the CCAC and the Bosco Youth Service Network organised two sessions of the activity entitled “Puzzle-solving Activity about Integrity - Community Activity to Promote Integrity among Young People” which allowed young people who participated in the activity to personally experience the harms of corruption through immersive games in an original puzzle-solving escape room activity so that they could foster correct values. The activity attracted more than 100 young people for participation.

Moreover, the Branch Office in Taipa also continuously held the special

activity entitled “What Investigators Actually Do – Youth Integrity Promotion Activity” which has been well-liked by youth civic associations. A total of seven sessions of the activities were held for various civic associations or institutions.

(5) “Dissemination of Integrity in Schools” – Training of Teenage Ambassadors of Integrity and Practice Plan in Schools

In the 2023/2024 academic year, the CCAC once again held the activity entitled “Dissemination of Integrity in Schools” – Training of Teenage Ambassadors of Integrity and Practice Plan in Schools with a view to encouraging teenagers to actively disseminate the idea of integrity awareness in schools and everyday life. The activity attracted 98 secondary school students from 12 schools to participate. During the activity, students received a series of training activities. Between January and April 2024, the ambassadors proactively carried out integrity activities in their schools, including social experiments, kin-ball competitions, dramas, orienteering activities, microfilms and creative character design, among others. The school activities reached more than 20,000 target audience. Based on the performance of each team, 14 outstanding teams were awarded by the CCAC. The award presentation ceremony was held in June 2024.

Upon completion of the activity, in order to consolidate and continuously develop the efforts of the teenage ambassadors, some of them made good use of the experience they gained during the activity to take on the responsibility for planning and holding an activity to promote integrity in July. As such, they were able to give full play to what they had acquired and facilitated future assistance to the CCAC in order to disseminate the messages of integrity and honesty.

(6) Speaking Activity on the theme of “Honesty” in campus

In order to encourage students to reflect on the meaning of honesty and integrity on everyday life and society, the CCAC held a Speaking Activity on the theme of “Honesty” in the campus which attracted students from 13 schools to participate. The evaluation was based on several factors, including presentation

ways, conveyance of message, presentation skills and creativity. 26 works were selected for commendation.

The CCAC held the award presentation ceremony on 13th December 2024 where awarded students of the activity were commended. The works collected in the activity demonstrated that the students had reflected on their own behaviour and values through observation and experience in everyday life or through different proverbs and stories, and thus further thought about the meaning of integrity on everyday life and society, which facilitated them to disseminate the positive message of honesty and integrity among peers and young people.

(7) A series of activities for International Anti-Corruption Day

The United Nations has marked the theme of “Uniting with Youth Against Corruption: Shaping Tomorrow’s Integrity” for the International Anti-Corruption Day in 2024. Therefore, the CCAC specially launched a dedicated webpage, short commercials on televisions and buses, advertisements on radio and on the latest news webpage in order to widely promote to the general public about the International Anti-Corruption Day, the *United Nations Convention against Corruption* and the anti-corruption work of the CCAC. Moreover, the CCAC also arranged for members of civic associations to participate in seminars and visits to the Branch Office in Taipa so as to introduce to them the anti-corruption work carried out by the CCAC.

V. Cooperation with the education sector

The CCAC has all along been attaching importance to the cooperation with the education sector. Through proactively providing support to integrity education and creating more exchange platforms, the CCAC has formed a good mode of cooperation for mutual promotion with the education sector with a view to continuously increasing the effectiveness of honesty education among teenagers in Macao.

(1) Holding the school-based training activities about “integrity awareness and honesty education” for teaching staff

The CCAC has launched school-based training activities about “integrity awareness and honesty education” for teaching staff with a view to enhancing their knowledge about the legal regime of corruption prevention and integrity in Macao. The training activities mainly consisted of introducing the law of *Prevention and Suppression of Bribery in the Private Sector* and provisions on combatting bribery and corruption in the *Penal Code*, identifying conflicts of interest related to work and suggesting relevant solutions, introducing online resources of the CCAC entitled “Resource Database for Integrity Education” and suggesting application of such resources during teaching classes. In 2024, the CCAC collaborated with six higher education institutions and schools to organise the school-based training activities, recording 320 teaching staff to participate.

(2) Adding new video column entitled “Micro-lessons on Honesty and Integrity” in “Resource Database for Integrity Education”

The CCAC has added a new video column entitled “Micro-lessons on Honesty and Integrity” in the “Resource Database for Integrity Education”. This column, which is in the form of short videos, serves to introduce the important points and relevant knowledge about lesson plans of different themes with a view to providing support of teaching resources for teachers. In 2024, four videos were uploaded on the “Micro-lessons on Honesty and Integrity” column, covering the subjects of moral and civic education and Chinese language of upper primary, junior secondary and senior secondary school. Besides short videos, corresponding full teaching plans are also provided in order to facilitate flexible use by teachers based on actual teaching needs.

Moreover, the CCAC continued to enrich the resources of the “Resource Database for Integrity Education”, namely moral education teaching materials, short videos, animations, integrity stories and publications for children, among others. Extended activities including mini games and crafts were also provided

for use by teachers and parents, which were well-liked by them.

(3) Cooperating with the “panel of advisors for teaching materials on integrity” continuously

The members of the “panel of advisors for teaching materials on integrity” of the CCAC come from 33 schools in Macao covering the areas of secondary and primary education, kindergarten and special education. The panel members regularly provide lesson plans on integrity, which enable the “Resource Database for Integrity Education” to be accumulated with stable and good-quality online resources.

In 2024, the CCAC received a total of 26 lesson plans prepared by the teacher members of the “panel of advisors for teaching materials on integrity”. After being reviewed by the expert members, the lesson plans were successively uploaded to the “Resource Database for Integrity Education” for viewing and use by education workers. Upon operation of four academic years, the panel has already provided the CCAC with a total of 70 lesson plans on themes relevant to integrity.

(4) Launching the “Integrity Lesson Plan Design Collection Activity for the Academic Year 2024/2025”

In order to enhance the professional exchange on integrity and moral education for different levels of non-tertiary education of Macao, the CCAC has held the “Integrity Lesson Plan Design Collection Activity for the Academic Year 2024/2025”. The collection activity is divided into “open group” and “student group”, with the topics of lesson plans covering honesty and righteousness, spirit of law observance and fair competitions, among others. This time, the “Integrity Lesson Plan Design Collection Activity” introduces two new items, namely creation of videos for the “Micro-lessons on Honesty and Integrity” and the teaching on the topic of “Clean Elections”.

A total of 111 people from 37 higher education institutions or schools joined the collection activity. Participants will submit their entries in the second term of the academic year 2024/2025.

VI. Family and parenting education on integrity and honesty

The CCAC proactively promotes integrity education among families. In 2024, the CCAC cooperated with a local civic association to organise a seminar on family and parental education for honesty - “Every family talks about honesty”, where the personnel of the CCAC discussed with parents on parenting education related to topics of honesty, responsibility, fairness, values of money, among others. Moreover, case analyses on short videos about family and parental education for honesty, coupled with professional suggestions from social workers were made. Such activity aimed to increase the knowledge and relevant techniques of parents related to honesty education, communication and counselling so as to better foster the moral development of children.

VII. Media publicity

The CCAC continues to raise public awareness of integrity through various media and channels, including press releases, various kinds of advertisements, internet, leaflets and publications.

(1) Producing a micro-movie on the fight against corruption entitled “Arabica”

In 2024, the CCAC finished the production of a micro-movie on the fight against corruption entitled “Arabica”. The micro-movie is planned, prepared, filmed and edited by the CCAC team, with the participation of higher education student interns, members of Integrity Volunteer Team and members of “UNI Project – Integrity promotion programme for higher education students”.

The micro-movie, which is 45 minutes long, is adapted from a real CCAC case in the fight against corruption. The CCAC will premiere and hold other screening events in 2025 so that the micro-movie can be fully used to disseminate the message of fighting corruption in the society.

(2) Launching information videos about integrity on various online platforms

In order to tie in with the general public’s current habit of obtaining

information, the CCAC has been proactively producing multi-media short-video programmes on integrity. In 2024, the CCAC continued to produce various short-video programmes on integrity entitled “Corruption Cases” and “CC A See”, among others and short videos on integrity. In addition, it also cooperated with a youth association to launch an information programme *Doing Business with Integrity* on corruption prevention for young entrepreneurs. Such programme, which was broadcast on various multi-media platforms of the CCAC and Macao, used simple and fun-filled ways to briefly introduce relevant content in order to attract the general public, especially young people, to take the initiative to learn about the information on integrity.

(3) Continuously promoting integrity message on social platforms

The CCAC has been continuously using its WeChat official account to widely disseminate integrity message to different sectors of the society. The concepts of some infographics are inspired by hot topics in the society of Macao or the Chinese mainland in a hope to further attract and resonate with the readers. In 2024, the CCAC launched 66 infographics on WeChat, where it disseminated the information on anti-corruption work, ombudsman actions and relevant legislations of the CCAC to the public through light-hearted writing style, comics, animations and short videos, among others. Throughout the year, they were viewed nearly 40,000 times and the number of followers of the WeChat account was nearly 15,000.

(4) Producing a new video to fight against corruption by the CCAC

Owing to the need of promotion through media, the CCAC, on its own, produced a new short video commercial and a bilingual radio advertisement in Cantonese and Portuguese. The short video commercial, with the theme of “the clock”, urged the public to “grasp the time” to report suspicious corruption and was subsequently broadcast on televisions in bus compartments and on the channels of TDM from October 2024.

(5) Producing new promotion leaflets to fight against corruption

The CCAC has produced new promotion leaflets to fight against corruption

in graphic and text forms, coupled with simple examples and cases, to introduce the CCAC's anti-corruption function, important points of laws relevant to the fight against corruption in the public and private sectors, the CCAC's procedures of handling reports and complaints, provisions of declaration of assets and interests and suggestions for prevention of corruption, among others, with a view to allowing the general public to understand the anti-corruption laws of Macao and encouraging them to report suspicious corruption proactively.

VIII. Promotion in the community

(1) Branch offices

1. Complaints, reports and requests for consultation received from residents

In 2024, the Branch Office in Areia Preta and the Branch Office in Taipa received a total of 518 complaints/reports, requests for consultation and simple enquiries. Details are as follows:

Statistics of reception of residents at the two Branch Offices in 2024

No. of complaints/reports		No. of requests for consultation	No. of simple enquiries	
Lodged in person	Lodged in writing		Made in person	Made by phone
15	63	58	232	150
Subtotal: 78		Subtotal: 440		
Total: 518				

In 2024, the Branch Office in Areia Preta received a total of 259 complaints/reports and enquiries, of which 18 were complaints/reports, 29 were requests for consultation while 212 were simple enquiries.

Regarding the Branch Office in Taipa, a total of 259 complaints/reports and enquiries were received. Among them, 60 were complaints/reports, 29 were requests for consultation while 170 were simple enquiries.

2. Integrity education in the community

In 2024, the two Branch Offices of the CCAC received visits from nine

various entities, including schools, civic associations, institutions and organisations. A total of 13 sessions of seminars on integrity education for the community and visits took place in the Branch Offices, recording 380 participants.

To commemorate the 20th anniversary of integrity promotion and education in the community, the Branch Office in Areia Preta held the activity entitled “A Happy Journey of Integrity” Experience Day between 6th and 7th January 2024 where the facilities of the branch office were open to the public and various workshops were provided in order that participants could experience and learn the CCAC’s promotion work in the community from different perspectives. The activity was diversified which included visiting the multi-media education zone guided by the “AI Messenger Bear William”, experiencing the coding games and mechanical devices designed by primary students of Macao with the theme of honesty and experiencing the dubbing of animation teaching kits. The two-day experiential activity, which was well-received, attracted a total of around 200 residents to participate. The CCAC also introduced to the public about its education and promotion work in the community over the past 20 years through the Macao television programme entitled “Our People Our Life”.

In addition, the CCAC continued to hold an activity to promote integrity in the community entitled “A Chat on Integrity with Friends” targeting at adults and the elderly. The activity, which was participated by members of local civic associations and organisations, featured a seminar and a light-hearted short play performed by the members of Integrity Volunteer Team. Such activity enabled the participants to understand the legal knowledge in relation to ombudsman actions and corruption prevention which were closely related to them so that they were able to protect their own rights and avoid breaking the law.

(2) Expansion of community relations

1. Visiting civic associations and receiving visitors

In order to establish closer connection with civic associations, in 2024, the CCAC visited the Family Health Promotion Centre of the Bosco Youth Service

Network and the Industrial and Commercial Bank of China (Macau) Limited Youth Association, where it introduced its publicity and education work, obtained the opinions of the civic associations about integrity work and discussed with them the room for cooperation on integrity education in the future. In addition, the Branch Offices of the CCAC also received various delegations from abroad. A total of 17 sessions of activities were organised.

2. Participating in community activities

The CCAC set up booth games at both the “International Children’s Day Bazaar 2024” and the “55th Caritas Macau Charity Bazaar” in order to disseminate the messages of integrity and law observance among residents and teenagers. In addition, the CCAC also organised for its staff and volunteers to participate in the “Walk for a Million of Macao 2024” with a view to participating in various community activities proactively.

3. Volunteer activities for a clean society

In 2024, the Integrity Volunteer Team assisted or participated in 13 publicity activities of different nature organised by the CCAC in order to actively dedicate itself to the integrity work. The CCAC also continued to provide members of the “Integrity Volunteer Team” with specialised training activities, including organising a trip to Zhaoqin, Guangdong in April 2024 for 30 outstanding volunteers of the “Integrity Volunteer Team” to visit the anti-corruption and integrity promotion education bases, namely “Baogong Cultural Museum” and the “Baogong Cultural Park” with a view to enhancing their integrity quality and increasing their understanding of the building and development of integrity culture in the Chinese mainland. In addition, the “Integrity Volunteer Team” also visited the National Security Education Exhibition and so forth. Outstanding members of the volunteer team were even responsible for organising a visit to Our Lady of Mercy Home for the Elderly in order to guide the volunteers to contribute to the society.

In order to develop the “Integrity Volunteer Team” and prepare for the publicity work of clean election related to the 8th Legislative Assembly Elections

2025, the CCAC carried out a public recruitment of new members for the “Integrity Volunteer Team” in November 2024. After the selection and training processes, a total of 37 volunteers and 27 pairs of volunteers comprising parents and children were admitted.