



PART IV

PROMOTION & EDUCATION

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The year 2021 marked the 7th Legislative Assembly of the Macao SAR. Safeguarding the integrity of the Legislative Assembly Elections was the priority task for the year. Therefore, for publicity and education, the CCAC focused on launching clean election publicity activities and strived to take the pre-emptive opportunity to disseminate the message on the importance of clean elections to the general public so that they could acquire the knowledge of the election law and avoid any inadvertent breach of the law. Meanwhile, the CCAC also continued its effort in rolling out clean election publicity activities for secondary and primary school students as well as the public and private sectors so as to foster the sense of integrity and honesty to all the citizens of Macao.

I. Clean election publicity activities as well as other competitions and activities

In 2021, the CCAC held various publicity activities on the theme of clean elections for the youngsters and the general public including clean election seminars, “Know More about Clean Elections” School Drama Tour, “Integrity Cup” Invitational Debate Competition, “Clean Elections for All” City Orienteering Competition, “Clean Election Roadshow 2021”, WeChat quiz games and “Zone on Clean Elections” School Campus Touring Exhibition with a view to spread clean election messages to different strata of the society.

(1) Clean election seminar

As the 7th Legislative Assembly Elections of the Macao SAR took place in September 2021, the CCAC, as usual, sent its staff to some schools, civic associations/ institutions at their invitation where they held clean election seminars for their students, members and staff. By explaining the *Electoral Law of the Legislative Assembly* through common electoral bribery cases, the CCAC reminded “first-time voters” and citizens to stay vigilant against the traps of electoral bribery, value their votes and avoid breaching the law inadvertently. Between March and August 2021, a total of nine clean election seminars were held for 649 people.

(2) “Know more about Clean Elections” School Drama Tour

Between March and June 2021, the CCAC rolled out the “Know more about Clean Elections” School Drama Tour in secondary schools and higher education institutions of Macao by way of “integrating drama into campus”. A total of 32 drama performances were held for 23 secondary schools and four higher education institutions, reaching 4,369 students.

The CCAC hopes to, by way of visualising abstract ideas, disseminate clean election messages to secondary students and university freshmen through drama. At the end of the drama performance, the CCAC staff would draw a conclusion from it and point out the commonly encountered problems and myths of elections so as to remind the students to avoid breaching the law advertently due to temptation by advantages as well as understand the importance of clean election to them and the society.



Disseminating clean election messages to students through drama tour activities

(3) "Integrity Cup" Invitational Debate Competition



Inviting higher education students to participate in the debate competition to analyse the meaning and values of elections rationally

The CCAC held the "Integrity Cup" Invitational Debate Competition in March 2021. The activity served as a platform for teenage students to have an in-depth discussion on elections, analyse the meaning and values of elections rationally as well as safeguard clean elections jointly.

The competition featured almost 100 representatives from six higher education institutions, including the University of Macau, the Macau University of Science and Technology, the Macao Polytechnic Institute (the current Macao Polytechnic University), the Academy of Public Security Forces of Macao, the City University of Macau and the Macao Institute for Tourism Studies. The representatives of the said higher education institutions conducted three sessions of debate on the topics related to clean elections. Upon vigorous debate, the Macau University of Science and Technology won the Best Team Award while the University of Macau and the Macao Polytechnic Institute (the current Macao Polytechnic University) won the Distinction Awards. Leaders and representatives of numerous higher education institutions, representatives of the Chinese Educators' Association of Macau, the Union of Catholic Schools of Macau and the Education and Youth Development Bureau, as well as teachers and students of a number of secondary schools attended the activity, recording nearly 350 participants.

(4) "Clean Elections for All" City Orienteering Competition

For the first time, the CCAC held the City Orienteering Competition on 16th May 2021, with a view to promote participants' active participation in the activity to disseminate clean election messages around the city. More than 100 teams enrolled in the competition. The CCAC selected 30 teams by lucky draw. On the competition day, over 100 participants who were divided into groups of three to four people had to complete the mission related to clean elections by setting off at Tap Seac Square and visiting different points within limited time. The activity received favourable responses and the participants agreed that the activity helped them better understand the knowledge of the electoral law which aroused more citizens to pay attention to and support clean elections.



Holding city orienteering competition to promote all citizens to support clean elections

(5) Clean Election Roadshow 2021

In order to spread clean election messages to the community and enhance the impact of promotion, the CCAC held the "Clean Election Roadshow 2021" in July in Iao Hon Market Park (the activities originally held in the Flower City Park and the Leisure area of Edif. Wang Hoi and Wang Kin of Fai Chi Kei were cancelled due to the pandemic) to raise public awareness of clean elections.



Holding "Clean Election Roadshow 2021" to raise public awareness of clean elections

The activity featured booth games, drama performances, WeChat quiz games and exhibitions on election information with a view to remind the general public the issues to notice during the Legislative Assembly election period and to avoid falling into the traps of breaching the law. The Integrity Volunteer Team even supported the clean elections with full efforts by inviting the citizens living nearby to join the quiz games at the streets.

(6) WeChat quiz games

In order to attract more citizens to pay attention to and learn about clean elections, the CCAC rolled out three WeChat quiz games on the topics of clean elections at its WeChat public account.

In May and August 2021, the games of “Clean election X-ray machine” and “Learn about clean elections step by step” were rolled out successively and respectively to hammer home clean election messages to the general public through online quizzes. In addition, one day prior to the polling day of the Legislative Assembly Elections, another clean election quiz game, “Learn through watching video clips”, was launched, which featured simple and easily understood animated video clips to further promote the importance of clean elections to the general public. The three games received favourable responses from the general public, recording a total of 53,000 participants.



Rolling out WeChat quiz games on the topics related to clean elections

(7) “Zone on Clean Elections” Touring Exhibition



Holding “Zone on Clean Elections” Touring Exhibition to spread clean election messages to the campuses and the community

Between May and September 2021, the CCAC organised nearly 50 sessions of “Zone on Clean Elections” Touring Exhibition comprising the broadcasting of clean election video clips, display panels, colouring competitions for kids and quiz games at the Macao secondary schools, higher education institutions, Convention Center of the Macao Science Center, premises of civic associations, community centres, youth centres and elderly centres in order to directly spread clean election messages to the campuses and the community.

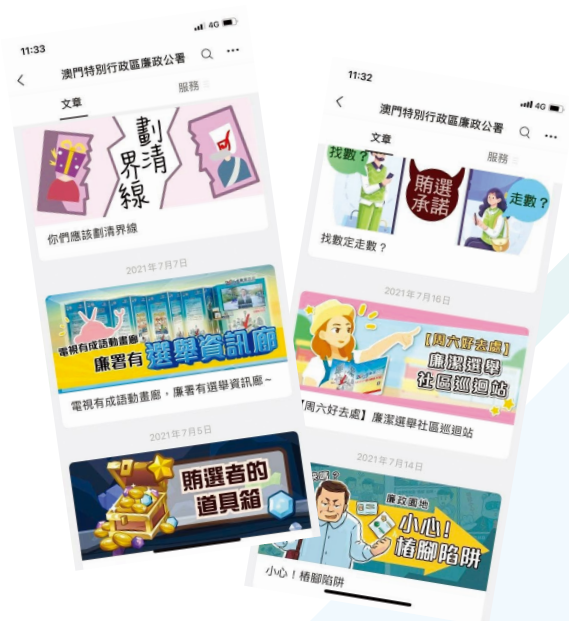
(8) Promoting clean election messages by different channels

The CCAC also disseminated clean election messages through different channels in order to appeal to the general public to join hands to safeguard the fairness, justice and integrity of the Legislative Assembly Elections in an all-embracing way, including:

1. Thematic webpage: launch the "Webpage on clean elections 2021" in order to facilitate the general public to obtain detailed information related to clean elections in a more convenient and comprehensive way.
2. Promotion carried out by volunteers: arrange volunteers to hand out publicity leaflets about elections and affix publicity posters on streets of relatively crowded districts of Macao, including the central district, the Dynasty Plaza district, the Iao Hon district, the Areia Preta district and the Horta e Costa district some days prior to the polling day in order to appeal to the general public to support clean elections and avoid traps of electoral bribery.
3. Infographics: to tie in with the general public's habit to obtain information through the new media, the CCAC produced video clips and animation videos on cases based on the blueprints of common illegal practices in elections and shared them through the WeChat public account. Infographics were created to persistently spread clean election messages through platforms of social network (e.g. WeChat etc.) in order to facilitate the general public to acquire the knowledge and observe the law.



Integrity Volunteer Team assisting in publicity work of the elections



Sharing with the public about clean election information through infographics



Newspaper advertisements

4. Media advertisements: the CCAC placed comic strips or electoral information on the theme of clean elections in newspaper advertisements and columns and utilised electronic media, including the Chinese and Portuguese radios and televisions, to broadcast multi-faceted clean election advertisements, radio dramas and video clips in different slots every day with a view to widely disseminate clean election information.



TV advertisements

5. Internet advertisements: the CCAC uploaded clean election messages on frequently visited websites, mobile applications and platforms of social network of Macao with a view to facilitate more citizens, young generations in particular, to receive clean election messages.
6. Advertisements in public places: lamppost buntings, railing banners, footbridge banners, MUPI, large outdoor signboards, large billboards and advertising light boxes in public car parks.



Lamppost buntings

7. Advertisements at premises of public departments and enterprises: the Municipal Affairs Bureau, the Sports Bureau, the Public Security Police Force, the Public Administration and Civil Service Bureau and the CTM lent out the advertising areas and the windows of the external walls of their premises where large advertisements about clean elections were placed. Moreover, clean election advertisements were broadcast at 14 public departments (the Identification Services Bureau, the Education and Youth Development Bureau and the Social Welfare Bureau etc.) or the 50 reception areas at their subordinated service centres, as well as all of the 36 branches of the Bank of China (Macau Branch) to facilitate the general public to receive clean election messages in a light-hearted manner while using government services or handling their banking businesses.



An enterprise lending out its external walls where clean election advertisements were placed



Advertisements at the external walls of public departments

8. Advertisements on bus: place advertisements on bus bodies and inside the bus compartments and broadcast clean election advertisements and video clips on screens inside the bus compartments.



Advertisements on bus bodies

9. TV programme "Enquiry and reply": widely promote the relevant regulations of the *Electoral Law of the Legislative Assembly* and the notes to notice for the candidate lists on TDM's TV programme "Enquiry and reply" with a view to facilitate the voters and the candidate lists to acquire the knowledge of and abide by the law in order to safeguard the fairness, justice and integrity of the elections with concerted efforts.
10. Production of publications and publicity materials: print posters and publicity leaflets about Clean Elections 2021, produce a variety of publicity materials to be handed out to the general public at different occasions in order to promote clean election messages and anti-corruption hotlines.

II. Education on corruption prevention for public and private sectors

In 2021, the CCAC held a total of 437 seminars and talks on different topics, which recorded 28,720 participants who were mainly public servants, employees of private companies, ordinary citizens, teenagers, students of higher education institutions, secondary and primary schools. The statistics are shown in the following table:

Statistics of seminars and talks in 2021

Topic	Target	No. of sessions	No. of participants
Integrity and Observance, Noble Character and Righteous Conduct, Declaration of Assets and Interests, Public Procurement	Public servants	62	2,769
Seminar on the law <i>Prevention and Suppression of Bribery in the Private Sector</i>	Private entities, public departments, educational institutions	38	1,717
Integrity Awareness	Civic associations and government departments	7	240
Integrity Education	Teenage students	321	23,345
Clean Elections	Students and public institutions	9	649
Total		437	28,720

(1) Seminars on integrity for public servants

To further strengthen the integrity awareness of public servants and the probity culture of public departments, the CCAC sustains its efforts to hold seminars on integrity with different topics including "Integrity and Observance", "Noble Character", "Public Procurement" and "Declaration of Assets and Interests". A total of 62 seminars were held for 2,769 public servants from 16 departments/institutions in the year.

(2) Persistent update on the “Webpage on information about integrity for public servants” and launch of e-learning course

The CCAC launched the “Webpage on information about integrity for public servants” in November 2020 to introduce the in-depth concepts of duty-related crimes in a simple way. In 2021, the CCAC updated the information of the columns in the theme-based webpage in order to introduce to the public servants about the principle of exclusiveness as stated in the legal regime of public services and other duty-related crimes. In addition, to tie in with the trend of e-learning in the society, the CCAC launched an e-learning course entitled “Uphold Your Integrity” in collaboration with the Public Administration and Civil Service Bureau. The course, which is offered in modules, introduces to the public servants about the obligations and code of conduct they should comply with in order to enhance their senses of integrity and law-abidingness through self-learning online. Between September and December 2021, the CCAC offered two classes of e-learning course entitled “Uphold Your Integrity” which received favourable responses and attracted 208 public servants to enrol in the course.



Launching an e-learning course entitled “Uphold Your Integrity” in collaboration with the Public Administration and Civil Service Bureau

(3) Seminars on integrity for the private sector

In 2021, the CCAC persistently organised talks for civic associations, private entities and educational institutions on the law *Prevention and Suppression of Bribery in the Private Sector*, where the legal provisions were introduced and explained with cases and examples which were selected and tailor-made for the individuals and organisations in different circles. A total of 38 talks were held for 1,717 participants who were employees of banks, hotels, small and medium-sized enterprises and subsidised institutions.



Persistently organising different types of seminars and talks



Holding online seminars for the staff members of the institutions at their invitation during the pandemic

III. Integrity education for teenagers

In collaboration with the education sector, the CCAC continues its efforts in promoting to the children and teenagers the integrity and honesty culture. In 2021, the CCAC organised 321 multi-faceted education and publicity activities to 23,345 teenagers, students of secondary and primary schools to promote proper moral values.

Statistics of seminars and activities for teenagers in 2021

Programme	No. of sessions	No. of participants
Integrity and Honesty Seminar for Higher Education Students	12	645
Education Programme on Integrity for Teenagers	85	5,485
A Talk on Integrity for Secondary School Graduates	15	1,256
New Generation of Integrity	119	3,549
"Spend the Children's Day with William" – a special event featuring animals voting for a leader	28	880
"Love Integrity" – "Integrity Week" Series in Primary Schools	30	7,161
"Know More about Clean Elections" School Drama Tour	32	4,369
Total	321	23,345

(1) Integrity and honesty education for higher education students

1. Integrity and Honesty Seminar for Higher Education Students

The CCAC has all along been maintaining liaison and collaboration with higher education institutions of Macao and persistently holds the Integrity and Honesty Seminar for Higher Education Students basing on the law *Prevention and Suppression of Bribery in the Private Sector*, where a video clip is presented and the elements of active corruption and passive corruption are introduced. The seminar aims to encourage students to reflect on the harmful effects of corruption on society and individuals and help them develop a zero-tolerance attitude towards corruption. In 2021, a total of 12 seminars were held for 645 students from the University of Macau and the Macau University of Science and Technology.

2. Offer of internship opportunities to teenage students for their participation in promoting integrity

In 2021, the CCAC first developed cooperation with higher education institutions by offering internship opportunities to five students from two higher education institutions of Macao. During the internship, the interns went into the campuses and the community with the staff of the CCAC to disseminate the messages of integrity and clean elections to the students of secondary and primary schools and the general public. They also participated in clean election publicity activities and filming clean election advertisements in order to support the integrity education of the CCAC with full efforts.

(2) Integrity seminars for secondary students

1. Education Programme on Integrity for Teenagers

Regarding the "Education Programme on Integrity for Teenagers", the CCAC sent its staff to introduce to the secondary students the topics on integrity tailored-made for different developmental stages and guide them to discuss and think about the importance of integrity by various ways including video clips on cases, daily life examples and current issues.

In 2021, there were 16 schools joining the "Education Programme on Integrity for Teenagers" and a total of 85 seminars were held for 5,485 students.

2. A Talk on Integrity for Secondary School Graduates

The CCAC holds the theme-based seminar entitled “A Talk on Integrity for Secondary School Graduates” for the new secondary school graduates. The seminar aims to introduce to secondary students the anti-corruption law currently in force and corruption prevention knowledge before they graduate from schools through case study and an in-depth explanation of the law in a simple way. Also, the seminar enhances students’ legal knowledge and encourages them to understand and abide by the law in order to avoid falling into the traps of corruption. In 2021, a total of 15 seminars were held for 1,256 students from nine schools.

(3) “Integrity Week” in secondary schools

Every year, the CCAC co-organises the “Integrity Week” with different secondary schools of Macao, where a series of theme-based activities on the topic of “integrity and honesty” is held in the campuses, which enables the students to have an in-depth understanding and reflection on the topic.

In 2021/2022 academic year, the CCAC altered the former way of cooperation with the schools in holding the “Integrity Week” with a view to continuously provide internship opportunities to teenage ambassadors, who would then be the ones to create appropriate integrity activities in order to persistently disseminate clean election messages in the campuses. In November 2021, ambassadors of honesty and integrity of Santa Rosa de Lima (Chinese Section) took the lead to hold the “Integrity slogan design competition” and “Online quiz games” in the campus, giving full play to achieve a good impact of disseminating integrity messages among peers.



Schools which launched “Integrity Week” activities with new approaches presenting prizes to students who were awarded

(4) “New Generation of Integrity” – Education Programme on Honesty for Primary Students

Over the years, the “New Generation of Integrity” – Education Programme on Honesty for Primary Students has been a brand activity for integrity education. In 2021, a total of 119 sessions of the “New Generation of Integrity” – Education Programme on Honesty for Primary Students were held for 20 schools, reaching 3,549 students. To make the activity more attractive to the primary students, Virtual Reality (VR) and Augmented Reality (AR) Game Devices were introduced in the visiting area “Galaxy of Integrity” of the Branch Office in Areia Preta so as to strengthen the publicity of “clean elections”. Through the AR technology,



"New Generation of Integrity" has been a brand activity for integrity education

students and visitors are encouraged to learn through playing games by identifying corrupted acts and learning the consequences of corruption during the process. Moreover, to tie in with the CCAC to develop an AI robot to assist in the promotion of the integrity education programme, the cartoon character of the CCAC, "William, the AI robot", which was developed in 2020, has been put into service since 2021. It acts as an assistant instructor for integrity education for primary schools and has classroom interaction with primary students. Being warmly welcome by the students, it helps to enhance the impact of integrity education.

(5) "Love Integrity" – "Integrity Week" series in primary schools

Since the "Love Integrity" – "Integrity Week" series in primary schools has rolled out in 2020, it is popular among schools. During the week, activities are held during lunch breaks or in lessons to tie in with the teaching arrangements of the schools to disseminate the message of integrity and honesty amongst primary students in the format of booths games, curricular activities, short stories of integrity, video clips, VR games and quiz games on panel gallery.

In 2021, the CCAC persistently sent its staff to primary schools to hold the "Love Integrity" – "Integrity Week" series. They played games and had story-telling sessions with students in Premier School Affiliated to Hou Kong Middle School, Saint Paul School, Pui Va Middle School (Primary section), Luso-Chinese School in Taipa and Colégio Dom Bosco (Yuet Wah), reaching 7,161 students. Among them, Pui Va Middle School (Primary section) even held interclass integrity activities during the integrity week, namely Integrity slogan design competition, "Integrity" idiom calligraphy competition and Integrity bookmark making workshop.

(6) "Spend the Children's Day with William 2021" – a special event featuring animals voting for a leader



Arranging special events for school children to realise the importance of fair elections during the period of Children's Day

To tie in with the Legislative Assembly Elections which took place in the year, the CCAC held the "Spend the Children's Day with William 2021 – a special event featuring animals voting for a leader" in June and July. The activity, targeting at Primary one and two students, encourages the lower primary students to learn the importance of fair elections through playing games, listening to stories and carrying out mock polls. A total of 28 sessions were held for 880 students from 11 schools.

(7) Persistent update of the "Resources Database of Integrity Education"

To enrich the teaching resources of the "Resources Database of Integrity Education" in order to provide teachers with timely and appropriate integrity education teaching materials, in 2021, the CCAC selected 15 winning entries from the "Integrity Lesson Plan Design Collection Activity" for compilation and upload to the "Resources Database of Integrity Education", where the lesson plans are classified by different stages of education, including secondary and primary schools as well as early childhood, for visit and use by education workers. In addition, the column of "Integrity Stories for Children" is also updated. Integrity stories coupled with illustrations, audio animated stories, easy crafts are created for primary students so as to facilitate teachers and parents to broadcast stories online and use relevant teaching resources.

(8) Establishment of "Panel of Advisors for Teaching Materials on Integrity"

To strengthen and expand integrity education targeting at different stages of education, including secondary and primary schools as well as early childhood, the CCAC invited non-tertiary education schools and serving teachers who have participated in the "Integrity Lesson Plan Design Collection Activity" to form the "Panel of Advisors for Teaching Materials on Integrity of the CCAC of Macao". The panel has already put into operation.



Representatives of the CCAC holding an online meeting with members of "Panel of Advisors for Teaching Materials on Integrity"

The “Panel of Advisors for Teaching Materials on Integrity” is a trial plan which covers three stages of education, including secondary and primary schools as well as early childhood, with a view to enhance cooperation between the CCAC and the education sector. The panel is formed by 53 teachers from 29 schools of Macao. Not only do the members teach moral education as well as major subjects including Chinese, English and Mathematics, they also teach information technology and visual arts etc. Some of the members are awardees of “Integrity Lesson Plan Design Collection Activity”.

The members will submit the teaching plans to the CCAC on a regular basis. Upon review by the expert panel formed by representatives of higher education institutions of Macao and education associations, the teaching plans will be provided to teachers for use. Moreover, the CCAC will also invite teachers from the panel to try teaching the lesson plans and teaching materials compiled by the CCAC. As such, the CCAC is able to listen to the opinions of the teachers as well as further enrich and update the “Resources Database of Integrity Education” of the CCAC. The relevant teaching resources may also better cater to the actual needs of teaching and are more suitable for the teachers to use in the lessons.

(9) Awards Ceremony of “Dissemination of Integrity in Schools” – Training of Teenage Ambassadors of Integrity and Practice Plan in Schools cum Experience Day on Local Activities for Outstanding Teams

In order to disseminate the message of integrity and honesty to young people and encourage them to proactively promote the sense of integrity to campuses and everyday life, the CCAC first held the “Dissemination of Integrity in Schools” – Training of Teenage Ambassadors of Integrity and Practice Plan in Schools in 2020/2021 academic year, which attracted a total of 87 secondary students from 13 schools to participate.

Between January and March 2021, the 87 teenage ambassadors carried out activities to promote integrity and honesty in schools. Apart from display panels, booth games, design of slogans and posters, there were dramas, orienteering activities, comics, microfilms and creative character design etc. The number of persons from different schools participating in the activity ranged from over 100 to 3,000. Based on the activity reports submitted by the teams as well as the scale, creativity and use of resources of the integrity activities carried out by them, the CCAC selected ten outstanding teams.



Holding Awards Ceremony where outstanding ambassadors of integrity were awarded

On 17th April 2021, the CCAC held the Awards Ceremony of “Dissemination of Integrity in Schools” – Training of Teenage Ambassadors of Integrity and Practice Plan in Schools at the Convention Center of the Macao Science Center, during which outstanding ambassadors of integrity were awarded. In addition, nearly 50 ambassadors of integrity and their mentors from the 10 outstanding teams participated in the Experience Day which was organised by the CCAC, comprising a visit to the Legislative Assembly to deepen the understanding of the operation and daily work of the legislative body of Macao as well as participation in experiential learning activities to strengthen team cooperation.

IV. Promotion in the community

(1) Complaints, reports and requests for consultation received by the Branch Offices

The Branch Office in Areia Preta and the Branch Office in Taipa continue to play the role in providing convenient channels for citizens to lodge complaints, report cases and seek consultation. In 2021, the two Branch Offices received a total of 485 complaints/reports, requests for consultation and simple enquiries, representing a decrease of 103 counts compared with 588 counts received in 2020. Details are as follows:

Statistics of reports or requests received by the two Branch Offices from residents in 2021

No. of complaints / reports		No. of requests for consultation	No. of simple enquiries	
Lodged in person	Lodged in writing		Made in person	Made by phone
15	10	42	251	167
Subtotal: 25		Subtotal: 460		
Total: 485				

In 2021, the Branch Office in Areia Preta received a total of 412 complaints and reports as well as enquiries. Among them, complaints and reports as well as requests for consultation accounted for 57 counts while simple enquiries accounted for 355 counts.

Regarding the Branch Office in Taipa, as it has been temporarily closed for internal renovation since August, the number of complaints and reports as well as enquiries in 2021 accounted for 73 counts, representing a decrease of 53 counts compared to last year. Among them, complaints and reports as well as simple enquiries accounted for ten counts while simple enquiries accounted for 63 counts.

Upon renovation, the Branch Office in Taipa is slated to be an integrity education base for young people and civic associations and will actively reach out to the community in order to better play its role in promoting integrity education in the community.

(2) Developing community relations

1. "Building of integrity in the Community 2021" interactive education theatre co-organised with civic associations

To strengthen cooperation with civic associations and make more gainful use of the community network of the civic associations, between November and December, the CCAC held the parent-child activity entitled "Building of Integrity in the Community 2021" interactive education theatre in collaboration with five community organisations, namely Sheng Kung Hui Gambling Counseling and Family Wellness Centre, Fountain of Love and Joy Integrated Family Service Centre – Caritas Macau, the Social Service Division of the Methodist Church Macau – Family Support Education Centre, Stage – Service Center of the Macao Federation of Trade Unions and the Lao Hon Community Centre of the General Union of Neighbours' Association of Macao. By way of "integrating drama into community", the parents and children were able to take a simple test of "integrity" with the characters of the drama through appreciation of drama, body movement games, interactive discussion and craft workshop. As such, they could understand that a person with integrity should behave at his root and upholding integrity served as the key to laying a solid foundation of trust and positive growth. The civic associations were pleased with the way of collaboration to organise activities and suggested the CCAC hold similar types of activities again in the future in order to impress upon the community with integrity education.



Collaborating with civic associations to deepen integrity education work to the community

2. Activities of United Nation's International Anti-Corruption Day

In line with the "United Nation's International Anti-Corruption Day" on 9th December, between 15th November and 31st December, the CCAC offered an array of publicity activities based on this year's theme of the organisation, "Your right, your role: Say no to corruption". The activities included producing a new series of "United Nation's International Anti-Corruption Day" video clips, rolling out a thematic webpage, holding the collection activity of creative tongue twisters, creating thematic infographics, and showing advertisements or video clips on radio channels, mobile applications, buses and public screens of public departments. The CCAC seeks to remind the general public of Macao, regardless of gender, age and walks of life, that every one of them can actively play a role in graft fight. With zero-tolerance to corruption, they should be brave enough to report and say no to it.



Rolling out creative publicity activities to be in line with the "United Nation's International Anti-Corruption Day"

The aforesaid collection activity of creative tongue twisters features the themes of "zero-tolerance to corruption" and "encouraging the general public to lodge complaints or reports in person to the CCAC". Between 15th and 30th November, the collection activity was launched online and a total of 437 entries were collected, recording 326 participants. The CCAC selected 20 excellent entries from the collection activity for awarding. Such entries will be used in future publicity activities.

3. Participating in community activities

In 2021, due to the pandemic, some of the community activities were suspended. However, the CCAC still continued to participate in community activities whenever possible, including setting up booth games at the "International Children's Day 2021" bazaar to infuse fun with education and promote the sense of integrity to the general public, especially children. It also proactively organised its staff and volunteers to participate in the "Virtual Walk for a Million".

4. Integrity education in the community

In 2021, the CCAC received a total of six institutions and associations which visited the Branch Office in Areia Preta, including the Macao Polytechnic Institute (the current Macao Polytechnic University), the Moon Chun Memorial College of the University of Macau, the “Power for Law Promotion” Teenage Volunteer Team of the Legal Affairs Bureau, the University of Macau’s Subsidiary Association of Macau Asian Law Students’ Association – Macao Sector, Hou Kong Middle School as well as family members of civil servants organised by the Division of Social Support to Civil Service of the Public Administration and Civil Service Bureau. Through attending the seminars and visiting the teaching facilities of the Branch Office, the visitors had a deeper understanding of the CCAC.



Receiving visitors from institutions and associations for visits assisted in deepening the society’s understanding of the work of the CCAC

5. Media publicity

By way of various approaches such as different types of advertisements, press releases, internet and new media, the CCAC seeks to promote integrity awareness to the general public and encourages them to report on corruption and support the integrity building of Macao. The CCAC sustains its efforts in strengthening the intensity of publicity in new media so that integrity messages are disseminated to the target audiences in a faster and more accurate way. In 2021, the CCAC persistently rolled out different types of infographics through its WeChat public account in order to disseminate CCAC’s information and integrity messages vividly to the general public, with the number of hits totalling more than 126,000. The accumulated number of followers of the CCAC’s WeChat public account reaches over 10,000 people.

6. Integrity Volunteer Teams



Integrity Volunteer Team assisting in different publicity and education work

In 2020, the CCAC accomplished the recruitment of the members of the “Integrity Volunteer Team” and the “Integrity Volunteer Team – Parent-Child Volunteer Group”. In 2021, the volunteers continued to proactively assist in different publicity and education work. Over 200 volunteers participated in the 22 activities arranged by the CCAC, including trainings, visits and promotion work. As the Legislative Assembly Elections took place in

2021, the members of the “Integrity Volunteer Team” participated in the promotion work of the Legislative Assembly Elections such as assisting in activities, competitions, roadshows as well as distributing leaflets and producing video clips. They gave full play to their strength to promote the sense of clean elections to the community around.

In order to thank the members of the “Integrity Volunteer Team” for their long-term support to the integrity building of Macao, the CCAC specially held the “You are a part of our journey to integrity” - Awards Ceremony for Integrity Volunteers 2021 in November for expressing its gratitude to outstanding volunteers who proactively assisted the CCAC in various publicity campaigns over the past two years.



“You are a part of our journey to integrity” - Awards Ceremony for Integrity Volunteers 2021