# PART V PROMOTION & EDUCATION → ⇒ → →

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In 2017, alongside the work of publicizing the idea of clean elections in respect of the 6<sup>th</sup> Legislative Assembly Elections, the CCAC continued to adopt diversified ways and holistic methods to carry out promotion and education of integrity for all strata of society.

#### I. Education on corruption prevention for public and private sectors

In 2017, the CCAC held a total of 379 seminars and symposia on different topics for 17,008 participants, who were mainly public servants, employees of private companies, ordinary citizens, teenagers and secondary and primary students. The statistics are shown in the following table:

#### Statistics of seminars and symposia in 2017

Торіс	Target	No. of sessions	No. of participants	
Integrity and Observance, Noble Character and Righteous Conduct, Public Procurement, Declaration of Assets and Interests	Public servants	100	3,984	
Seminar on the law Prevention and Suppression of Bribery in the Private Sector	Private entities, public departments, educational institutions	57	2,119	
Integrity Awareness	Associations, educational institutions, government departments	12	391	
Education on Integrity	Teenagers and students	195	8,445	
Clean Elections	Citizens, associations, candidate groups	15	2,069	
Total		379	17,008	

#### (1) Seminars on integrity for public servants

In order to consolidate the culture of integrity in public departments and public servants' awareness of integrity, the CCAC continued to organise seminars about integrity on different topics including "Integrity and Observance", "Noble Character and Righteous Conduct", "Public Procurement" and "Declaration of Assets and Interests". In 2017, a total of 100 sessions were held for 3,984 public servants from 21 public departments.

#### (2) Integrity awareness seminars for the private sector

The CCAC continued to organise seminars for civic associations, private entities and educational institutions and introduce the law *Prevention and Suppression of Bribery in the Private Sector*, where tailor-made examples were presented to individuals and organisations from different sectors. In 2017, the CCAC organised 57 seminars for employees from banks, hotels, SMEs and subsidised organisations, which recorded 2,119 participants in total.

#### II. Integrity education for teenaged students

The CCAC continued to cooperate with the educational sector and youth organisations to promote the awareness of integrity and honesty, where correct moral values were educated to teenagers as well as secondary and primary students through diversified approaches.

Project	No. of sessions	No. of participants
Education Programme on Integrity for Teenagers	43	2,775
A Talk on Integrity for Secondary School Graduates	15	1,120
New Generation of Integrity	121	3,994
Special Sessions for Children's Day	16	556
Total	195	8,445

#### (1) Seminars for secondary students

#### 1. Education Programme on Integrity for Teenagers

For the "Education Programme on Integrity for Teenagers", the CCAC sends staff to give talks on the theme of integrity to secondary students, where short films, daily life examples and current issues are used to guide students to discuss and think about the importance of integrity and honesty. In 2017, a total of 13 schools participated in the programme. Its 43 seminars recorded as many as 2,775 students.

#### 2. A Talk on Integrity for Secondary School Graduates

To enable the graduating students of secondary schools to better understand the current law of anti-corruption of Macao and grasp the knowledge of corruption prevention, the CCAC holds the seminar entitled "A talk on Integrity for Secondary School Graduates". In 2017, the CCAC held 15 sessions of seminars for seven schools, which recorded a total of 1,120 students.

#### (2) "Integrity Week"

In 2017, the CCAC co-organised the "Integrity Week" with five schools, namely Macau Kung Luen Vocational & Technical Middle School, Macao Square Public School, Dom Luís Versíglia School, Saint Joseph Diocesan College (6<sup>th</sup> School) and Xin Hua School.

Macau Kung Luen Vocational & Technical Middle School launched a short story writing contest, a slogan writing contest, weekly journal writing and book report writing with a theme of "clean elections" for students of different grades; Macao Square Public School launched a bulletin board design activity with a theme of "integrity" for all its classes; Dom Luís Versíglia School also launched comic drawing and web design contests. The CCAC's staff visited the schools where they gave seminars, put up display boards and launched quiz games.

## (3) "New Generation of integrity – Education Programme on Honesty for Primary Students"

In 2017, a total of 121 sessions of the "New Generation of integrity – Education Programme on Honesty for Primary Students" were held, registering 3,994 students from 21 schools. The programme, launched by the Branch Office in Areia Preta, featured educational activities for primary students at the "Paradise of Integrity" located within the branch office. It aims to convey the message of honesty and lawabidingness to Primary 3 to Primary 6 students through puppet plays, computer animation and short films.

### (4) The activity "Celebrate Children's Day with the Messenger Bear William"

In 2017, the CCAC continued to organise the activity "Celebrate Children's Day with the Messenger Bear William" for Primary 1 to Primary 3 students in their schools and explore the theme of honesty with them. There were 556 school kids

from five schools participating in the 16 sessions held in 2017.

#### **III. Promotion in the community**

#### (1) Complaints, reports and requests for consultation received by the Branch Offices

In 2017, the Branch Office in Areia Preta and the Branch Office in Taipa received a total of 780 complaints/reports, requests for consultation and simple enquiries, 28 more than that recorded in 2016, which was 752. The data is presented in the table below:

Statistics of reports or requests from residents in 2017

No. of complaints / reports		No. of requests	No. of simple enquiries			
Lodged in person	Lodged in writing	for consultation	Made in person	Made by phone		
47	27	161	345	200		
Subtotal: 74		Subtotal: 706				
Total: 780						

#### (2) Developing community relations

#### 1. Participating in community activities

In 2017, the CCAC participated in the "International Children's Day" bazaar held by the Macao Federation of Trade Unions in May and the 48<sup>th</sup> Caritas Macao Charity Bazaar in November, where it promoted the awareness of integrity and lawabidingness to residents through booth games.

#### 2. Integrity education in the community

In 2017, five civic associations and one school organised about 200 residents to visit the Branch Office in Areia Preta. Through joining the seminars and visiting the facilities in the branch office, the residents had better understanding of the functions of the CCAC.

#### 3. Media publicity

To encourage residents to report corruption, the CCAC continued to promote its reporting channels and spread the information in relation to integrity building by different means, including publishing print and electronic advertisements and column articles.

#### (3) Integrity Volunteer Teams

In 2017, the Integrity Volunteer Team assisted the CCAC in promoting clean elections by making short films and putting up posters on street display boards and at 100 residential buildings in the Northern District. They also participated in the "International Children's Day" bazaar, the 48<sup>th</sup> Caritas Macao Charity Bazaar and the Walk for a Million 2017, hoping that the message of integrity might be spread through their own participation.