

PART V

**INTEGRITY PROMOTIONS &
COMMUNITY RELATIONS**



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I. Integrity education

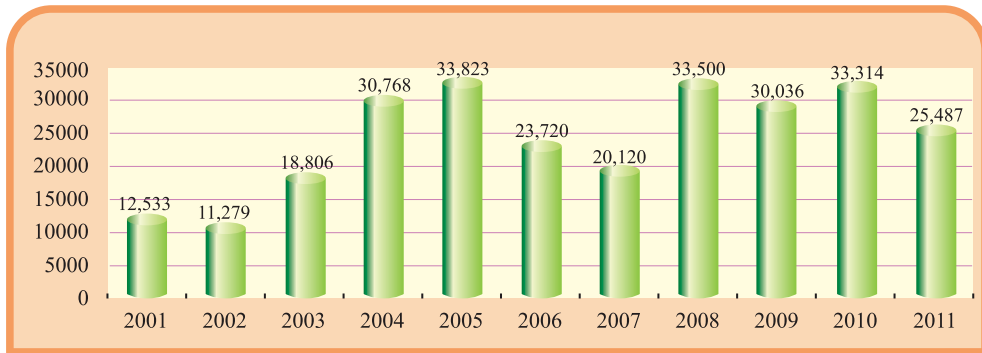
In 2011, the CCAC has actively carried out its promotion and publicity works. A wide range of anti-corruption activities aiming at different targets were organized to promote honesty and integrity and to gain citizens' support and participation in the building of a clean society.

A total of 391 seminars and symposia were carried out throughout the year, with 25,487 participants. The main targets included public servants, teenaged students, employees of business organizations and general citizens.

STATISTICS OF SEMINARS AND SYMPOSIA IN 2011

Topic	Target	No. of Sessions	No. of Participants
"Noble Character, Righteous Conduct", Declaration of Incomes and Properties, Integrity and Observance, Public Procurement	Public servants	75	3,408
Integrity Awareness	Civil associations, training entities	22	727
Seminars on the law Prevention and Suppression of Bribery in the Private Sector	Industry bodies, private entities, public sector	73	3,040
Integrity Education	Primary and secondary students	221	18,312
Total		391	25,487

NUMBER OF PARTICIPANTS OF SEMINARS FROM 2001 TO 2011



(1) Seminar for public servants

The CCAC has always attached much importance to the enhancement of public servants' integrity and ethics. In 2011, the CCAC has organized various themed seminars for the public departments, including seminars on "Integrity and Observance" for new recruits to explain the basic code of conduct and professional ethics for public servants,



Seminar on "Integrity and Observance" for public servants

advanced course on integrity entitled "Noble Character, Righteous Conduct" for senior public servants to analyse issues such as how to handle conflicts of interest, outside employment as well as recusal system in the execution of functions, and other themed seminars concerning public procurement and the declaration of incomes and properties. A total of 75 seminars with various themes for public servants were carried out throughout the year, with 3,408 participants.

(2) Integrity education for teenaged students

The CCAC has always put great emphasis on the promotion of integrity education for teenagers to enhance the awareness of honesty and law-abidingness

of the young generation, and to instil positive values in them. In 2011, the CCAC has organized a wide range of integrity education activities with various themes for teenagers, including seminars, competitions, drama performances, etc., with a total of 219 sessions and 18,280 counts of students participated.

1. Integrity education for secondary schools

1) Education programme on honesty for teenagers

The CCAC continued the work of Education Programme on Honesty for Teenagers targeting secondary school students. The programme is conducted mainly by holding seminars to stimulate discussions with secondary students on themes such as law-abidingness and honesty, so as to guide them to a rational view of money and consciously resist desire and greed, as well as encourage them to take personal and social responsibilities. There were a total of 18 schools participated in this programme, with 8,866 participants in 50 sessions of seminars.

2) “Integrity Week”

In order to further promote integrity awareness among secondary students and foster teenagers’ honesty and righteousness, the CCAC has co-organized the “Integrity Week” with three secondary schools. The activities of the “Integrity Week” included themed seminars on honesty and integrity, special exhibition with display boards inside the schools to introduce the duties and functions of the CCAC, as well as creative activities such as artworks, writing, slogans, display boards and drama creation competition and performances. With the participation of students, the CCAC aims to arouse their attention of the building of personal integrity as well as awareness of the importance of constructing a clean society.



CCAC's staff member discussing value on money with secondary students

3) “A Talk on Integrity for Secondary School Graduates”

As for the secondary school graduates, no matter they choose to further their studies or take up an occupation, they will encounter challenges concerning their personal integrity and protection of their own rights and interests. In view of this, the CCAC has organized seminar entitled “A Talk on Integrity for Secondary School Graduates”. It enabled students to clearly understand the current anti-corruption law, including the legal regimes of preventing corruption



Representative of the CCAC explaining practical integrity guidelines during “A Talk on Integrity for Secondary School Graduates”

in both public and private sectors, before they graduate and take their first step into society, so that they will understand and observe the law, keep their self-esteem, be strong enough to resist illicit temptations and prevent themselves from falling into legal pitfalls and ruining their future. The CCAC has organized 11 sessions for the graduates of eight secondary schools with a total participant of 1,271 students.

4) “Act on Integrity” drama performance

The CCAC conducted a drama touring programme entitled “Act on Integrity” at secondary schools to promote integrity education to secondary students through drama performance. Dishonest behaviours of teenagers’ everyday scenarios, such as examples of acts violating honesty and integrity, were showcased in the drama so as to draw their attention to circumstances where corruption can be easily induced. The aim of the activity was to increase teenagers’ alertness against the trap of committing unlawful acts. There were a total of 1,528 students from seven secondary schools took part in the activity. They have actively participated in the discussion and shared their ideas.

2. Integrity education for primary schools

The CCAC continued with the “New Generation of Integrity – Education Programme on Honesty for Primary Students” series by inviting Primary 4 to Primary 6 students to participate in the activities at the “Paradise of Integrity”, a base

of primary integrity education set up in the Branch Office in Areia Preta. Integrity education for primary students was conducted through means of puppet shows, computer animation or videos so as to inculcate values such as honesty, integrity, law-abidingness and fairness, as well as to cultivate the ability to discern between right and wrong among the youngsters. There were a total of 26 primary schools participating in this programme, with 4,110 participants.



To instill the awareness of honesty and law-abidingness to primary school students through interactive activities at the “Paradise of Integrity”

The CCAC continued to organize a special activity entitled “Celebrate Children’s Day with William the Integrity Bear” during the period of Children’s Day on 1st June, which was joined by 343 primary students from five schools. During the activity, the staff of the CCAC made use of examples in daily life to guide the students to think about the intention of giving gifts and remind them not to fawn on or bribe anyone by giving gifts. Being honest and observing the law is the only way to gain people’s love and respect.

3. Competitions for teenagers

1) “Support a Clean Society” Computer Animation and Comics Creation Competition for Guangdong, Hong Kong and Macao Youth

In end of 2011, the CCAC, the Guangdong Provincial People’s Procuratorate and the Hong Kong ICAC has jointly organized “Support a Clean Society” — Computer Animation and Comics Creation Competition for Guangdong, Hong Kong and Macao Youth, with the aim to enhance the awareness of corruption prevention through the participation of the competition and the process of creation.

The competition consisted of two categories, namely the creation of comics and computer animation, each of them was divided into secondary, tertiary and public groups. Youth in Guangdong, Hong Kong and Macao with age 30 or under might take part in

the competition to use their creativity to express the message of anti-corruption and law-abidingness, including: honesty and integrity is a socially-recognized value, the evils of corruption on society and the public, the pursuit of an abundant life and virtue of goodness, etc. The accreditation and awards ceremony of the competition will be carried out in 2012.

2) Award ceremony for the Radio Broadcasting Drama Contest

In early 2011, the CCAC co-organized the award ceremony for the Radio Broadcasting Drama Contest with the General Association of Chinese Students of Macau. The contest took place in late 2010 with the objective to enable the participants to understand the importance of integrity and honesty to society in the process of creating and producing the radio drama, so as to entrench the value of honesty and law observance among the teenagers. The contest received favourable response from the education sector, a total of 60 teams from 20 schools participated. The entries were of high standard and with great creativity, among which 16 entries were awarded prizes.



Award winners and guests



The Chief of the Cabinet of the Commissioner, Sam Vai Keong, awarded the prize to the winner

(3) Promotion of the law *Prevention and Suppression of Bribery in the Private Sector*

The CCAC continued to organize seminars on the law *Prevention and Suppression of Bribery in the Private Sector* with civil associations of various industries and private companies to promote the relevant provisions of the law. The contents of seminars were designed to accommodate the needs of different industries and institutions to enhance interaction and exchanges with participants.

In order to enhance the effect of the promotion, the CCAC set up a specific “Promotion Unit” responsible for the implementation of the plan of “visit local associations and organize seminars”, so as to introduce the contents of the new law to different sectors of society. The representatives of the civil associations and institutions believed that the promotion method of “walking out of the office and visit local associations and institutions” of the CCAC could deepen the understanding and trust of the citizens towards the work of the CCAC, so that the citizens are willing to work with the CCAC and to strengthen the cooperation between the two sides. Particularly, they hoped that the CCAC could organize integrity awareness seminars for their members and staff and jointly work together to enhance the overall integrity awareness of society.

Besides, the CCAC also co-organized “Seminar on Corruption Prevention in the Private Sector” with public departments. The objects of the seminar were the staff of the public department as well as the personnel of organizations or private institutions related to the functions of the respective departments. A total of 73 seminars were held in 2011, with 3,040 participants.



Seminars to promote the new law

SEMINARS ON THE LAW PREVENTION AND SUPPRESSION OF BRIBERY IN THE PRIVATE SECTOR IN 2011

Name of Organization/Institution	Target	No. of Sessions	No. of Participants
Union of Catholic Schools of Macau	Members	1	50
Macao Clerical Staff Association	Members	1	30
The Industry and Commerce Association of Macau Northern District	Members	1	20
The Macao Institution of Electrical and Mechanical Engineers / The Society of Operations Engineers	Members	1	40
University of Macau	Staff	1	78
CEM	Staff/Leadership	3	105
ADA Administration of Airports Ltd. (English Seminar)	Management/Staff	8	240
Weng Hang Bank	Management/Staff	8	440
L'Arc Hotel Macau	Management/Staff	3	100
Metropark Hotel Macau	Staff	1	30
Luen Fung Hang Insurance Company Limited	Staff	2	60
CLP Engineering (Macao) Limited	Staff	1	20
Otis Elevator Company (HK) Limited	Staff	1	30
Supreme Property Management	Staff	1	35
Nam Kwong Petroleum & Chemicals Co., Ltd.	Staff	2	100
Galaxy Entertainment Group	Purchasing Department/ Finance Department	2	40
San Fong Seng (Construction) Group	Management	1	30
Tai Fung Bank Limited	New Recruits	2	140
MSIG Insurance (Hong Kong) Limited	Staff	1	15

Name of Organization/Institution	Target	No. of Sessions	No. of Participants
Macau University of Science and Technology	Staff of the hospital/academic personnel	3	65
Institute for Tourism Studies	Refresher Seminar for Tour Guides and Ground Transfer Agents	22	637
Housing Bureau	Members of owners' committee of residential building/Members of management committee	2	400
Social Welfare Bureau	Staff of subsidized institutions	2	200
Education and Youth Affairs Bureau	Staff	1	45
Transportation Infrastructure Office	New Recruits/Contractors	2	90
Total		73	3,040

Besides organizing seminars to promote the new law, the CCAC has actively strengthened the connection with various sectors as well. Throughout the year, the CCAC has liaised with 17 associations in order to collect their opinions, explore areas of cooperation and encourage different professional sectors to compile their own guidelines of corruption prevention. The CCAC hopes to join hands with different industries to build a clean and fair business environment.

In order to facilitate more citizens to know about the law *Prevention and Suppression of Bribery in the Private Sector*, the CCAC has teamed up with a number of associations in Macao to organize a touring exhibition to promote the new law and featured with quiz sessions to enhance the interaction with citizens.



Visiting various industries and civil associations to broadly collect opinions



Touring exhibition to promote the new law

II. Promotion in the community

(1) Complaint, report and help/consultation received in the Branch Offices

The Branch Office in Areia Preta and the Branch Office in Taipa continued to carry out their designated functions to provide a convenient channel for complaint, report and consultation. In 2011, the branch offices received a total of 639 complaints, reports and requests for help and consultation, an increase of about 10% compared to 582 counts in 2010. Details are listed below:

NUMBERS OF COMPLAINTS, REPORTS AND REQUESTS FOR HELP AND CONSULTATION RECEIVED BY THE BRANCH OFFICES IN 2011

Complaints/Reports		Requests for Help/ Consultation	Simple Enquiries	
In person	Written complaints		In person	By telephone
74	27	103	300	135
Subtotal: 101		Subtotal: 538		
Total: 639				

(2) Expanding community relations

The support and cooperation of the general public is one of the important factors for the success of the work of integrity building. Hence, the CCAC has actively expanded the network of community relations, strengthened the exchange and liaison with civil associations, and approached the community to promote the message of integrity and law-abidingness as well as to enlist the community's support and participation in building a clean society. In 2011, the CCAC has carried out exchanges with seven local associations including visiting them and co-organizing programmes with them so as to disseminate the message of integrity and law-abidingness to the general public and to collect public opinions and suggestions of the work of integrity building.

III. Other education and promotion work

1) New Generation Strides ahead on the Path of “Honesty” – Probity Education Variety Show for Teenagers

In order to promote integrity and honesty among teenagers, the CCAC held an outdoor event entitled New Generation Strides ahead on the Path of “Honesty” – Probity Education Variety Show for Teenagers, with the collaboration of the Youth Affairs Committee of Macau General Neighbourhood Unions Association, the Youth Committee of Macao Federation of Trade Unions, the Fu Lun Youth Association of Macau, the Macao New Chinese Youth Association and the General Association of Chinese Students Macau. Through infusing education in recreation activities, the CCAC hopes to draw more public attention on the importance of integrity education for teenagers, build the probity culture, so that the youngsters can realize the true meaning of life and live an abundant and meaningful life. The event had attracted a large number of audience who participated actively in the activities. The citizens identified with the importance of further promoting the integrity education for teenagers.



Guests officiating at the opening ceremony



Large numbers of residents participating at the event

2) Activity of the “Integrity Volunteer Team”

The Integrity Volunteer Team of the CCAC was founded in 2001. Currently, there are over 500 members from different strata of society, including students, professionals in various fields, housewives and retired senior citizens. Over the past 10 years, the Integrity Volunteer Team has provided great assistance in various promotional and educational activities held by the CCAC. They supported and participated in different promotional activities zealously and selflessly, dedicated tirelessly to the building of a clean society. In celebration of the 10th anniversary

of the Integrity Volunteer Team, the CCAC organized a gathering for the Integrity Volunteer Team in 2011. During the event, the volunteers reviewed the promotional activities that they gave a hand to over the years and participated in group games in order to strengthen their mutual communication and enhance team spirit.

The Commissioner, Fong Man Chong, the Deputy Commissioner, Kuan Kun Hong, and the Chief of Cabinet of the Commissioner, Sam Vai Keong, participated in the activity and communicated with the volunteers. The Commissioner, Fong Man Chong, acknowledged the volunteers' selfless dedication over the ten years and hoped that they would continue to pay attention to and support anti-corruption works as well as join hands with the CCAC to build a clean society. The volunteers also shared their feelings and experiences about their assistance in promotion of integrity awareness and their expectation on constructing a clean society.

The volunteers have assisted various promotional activities of the CCAC as



Members of the Integrity Volunteering Team assisting the booth games



Participating the 28th Charity Walk for a Million

well as public charity activities. The CCAC hopes to extensively spread the message of integrity to every corner of society through their zealously.

3) Regular promotion

In order to enhance anti-corruption promotion and dissemination, the CCAC continued to carry out various types of publicity and promotion work such as producing various advertisements, publishing articles in all local Chinese press in the column "Clean Administration Forum", presenting on TV information programme "Enquiry and Reply" to disseminate information concerning the work of the CCAC and the publishing of the semi-annual *CCAC Bulletin*, etc.

IV. Contacts and exchanges

(1) Receiving visitors

Invited by the CCAC, the Vice Minister of Supervision of China, Wang Wei, led a delegation to visit Macao in mid-November 2011 during which he met with the Chief Executive, Dr. Chui Sai On, at the Government House to exchange views on enhancement of integrity building and probity culture in society. Moreover, Mr. Wang also had a meeting with the Commissioner Against Corruption, Fong Man Chong, during which they exchanged opinions about the works on integrity building in the two places.

Mr. Wang stated that during the visit, he observed the steady and harmonious society and prosperity of Macao, hoping that development will continue and integrity promotion will be further enhanced. He recognized the direction of the CCAC's undertakings and acknowledged its devotion to system building, corruption prevention, and integrity education that has seen great achievements.

In 2011, the CCAC received a number of delegations such as the Supreme People's Procuratorate of China, the People's Procuratorate of Guangdong Province, the People's Procuratorate of Fujian Province, the Commission for Disciplinary Inspection of Shanghai, the Supervision Bureau of Shenzhen Municipality, the Zhuhai Supervision Bureau, the Hong Kong and Macao Affairs Office of the State Council, the Guangdong Provincial Public Security Department, the Casino Regulatory Authority of Singapore, the Corrupt Practices Investigation Bureau of Singapore, the Australian Consulate-General Hong Kong and Macau as well as the Consulate General of Canada in Hong Kong, etc.

(2) Visits and meetings abroad

In 2011, the CCAC made the following visits abroad:

- The 3rd Seminar of the International Association of Anti-Corruption Authority (IAACA) in Shanghai. The Commissioner, Fong Man Chong, delivered a themed speech at the Seminar. Dr. Fong introduced the system of mutual judicial assistance of Macao under the policy of "One Country, Two Systems" and its characteristics to the participants. The Macao SAR has been striving to enhance integrity and combat corruption in the aspects of law and system building. He pointed out that system building facilitated

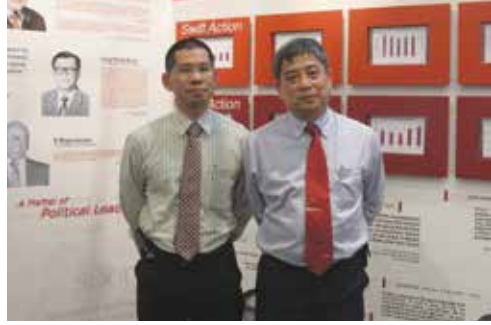
corruption prevention, while international and regional cooperation helped combat cross-border crimes. Exchange and communication enhance the standard of cooperation and law enforcement, while agreements will facilitate joint establishment of clean and fair social environment and order. During the stay in Shanghai, the delegation of the CCAC also visited the Shanghai Municipal Supervision Bureau;

- The 5th Annual Conference and General Meeting of the International Association of Anti-Corruption Authorities (IAACA) in Morocco. The Deputy Commissioner, Kuan Kun Hong, delivered a keynote address. He introduced the legal regime of the Macao SAR Government in respect to fighting corrupt asset transfer and money laundering, as well as claim and recovery of proceeds of corruption crimes. Kuan stressed that the Macao Government has been highlighting and sparing no effort in corruption fighting. The law enforcement departments strictly carry out their functions under the sound legal system and fulfil their international obligations by propelling international cooperation in asset recovery and mutual legal assistance with the support and authorization of the Central Government of China. In addition, the CCAC delegation also accompanied the delegation of China and attended the “4th Session of the Conference of the States Parties to the *UNCAC*”;
- The 16th Steering Group Meeting of ADB/OECD Anti-Corruption Initiative for Asia and the Pacific in India. As the representative of the CCAC, Luís Rôlo delivered a speech to introduce how the CCAC can enhance institutional construction and eradicate the corruption hotbeds through the implementation of the functions of ombudsman, so as to play an effective role in corruption prevention;
- The 12th Conference of the Asian Ombudsman Association in Japan. The Commissioner Against Corruption, Fong Man Chong, delivered a speech entitled “Citizens’ Right to Access to Information under the Legal System of Macao”. He gave an introduction on how the Macao Government safeguards citizens’ right to access to information from three perspectives, namely, the legal framework, the role of judiciary and the role of ombudsman. During the conference, the election of new board members also took place and the Commissioner, Fong Man Chong, was elected as a member of the Board of Directors;

- The Board of Directors Meeting of the International Ombudsman Institute in Zambia;
- The thematic conference on “International Mutual Judicial Assistance in Combating Transnational Bribery” jointly organized by the Indonesian Corruption Eradication Commission and the Economic Cooperation Organization in Indonesia;
- The 2011 joint FATF / APG Typologies Workshop on combating money laundering in Korea;
- Visiting the People’s Procuratorate of Guangdong Province, Department of Supervision of Guangdong Province, the Higher People’s Court of Guangdong Province, the People’s Procuratorate of Guangzhou City, and the People’s Procuratorate of Shaoguan City etc.;
- Visiting the Corrupt Practices Investigation Bureau, the Public Service Division, the Casino Regulatory Authority of Singapore, the Singapore Police Force and the Embassy of the People’s Republic of China in the Republic of Singapore, etc.



Vice Minister of Supervision of China, Wang Wei, and the Commissioner Against Corruption, Fong Man Chong



The Commissioner, Fong Man Chong, and the Director of the Corrupt Practices Investigation Bureau of Singapore, Eric Tan Chong Sian



The Commissioner, Fong Man Chong, delivering a speech during the seminar to introduce the system of mutual judicial assistance in Macao



Deputy Commissioner, Kuan Kun Hong, delivering a speech at the conference of the International Association of Anti-Corruption Authorities



Representative of the CCAC, Luís Rôlo, delivering a speech at the 16th Steering Group Meeting of ADB/OECD Anti-Corruption Initiative for Asia and the Pacific



The Australian Consul-General in Hong Kong and Macao, Les Luck, visiting the CCAC