

PART V

INTEGRITY PROMOTIONS & COMMUNITY RELATIONS





PART V

INTEGRITY PROMOTIONS & COMMUNITY RELATIONS

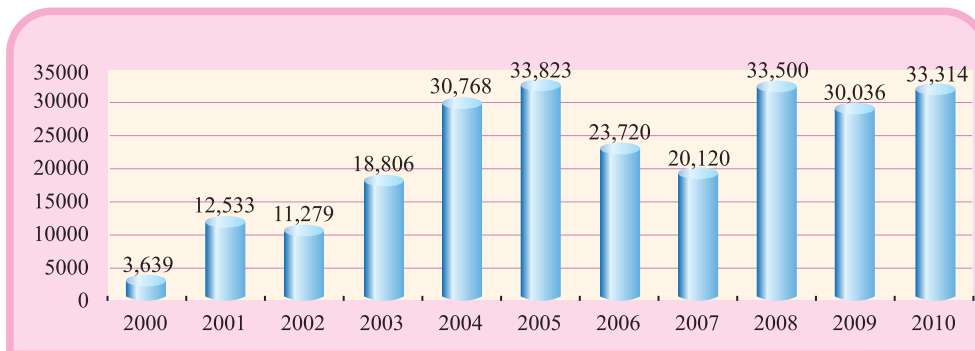
I. Integrity Education

In 2010, The CCAC continued to spread the awareness of integrity so as to enlist citizen's support in building a clean government and create a social integrity culture. A total of 391 seminars and symposia were carried out throughout the year, with 33,314 participants.

STATISTICS OF SEMINARS AND SYMPOSIA IN 2010

Topic	Target	No. of Sessions	No. of Participant
Declaration of Incomes and Properties, Integrity and Observance, Public Procurement	Public Servants	70	2,821
Integrity Awareness	Civil Associations and Training entities	25	804
Seminar on the law <i>Prevention and Suppression of Bribery in the Private Sector</i>	Industry Bodies, Private entities, Public Sector	97	7,138
Integrity Education	Primary and Secondary students	199	22,551
Total		391	33,314

NUMBER OF PARTICIPANTS OF SEMINARS FROM 2000 TO 2010



1. Seminar for Public Servants

A clean public service is an important pillar of good governance in the government. In order to deepen the ethics education for public servants, the CCAC organized a total of 2,821 themed seminars in the public sector, to enhance their awareness on integrity and the need for recusal to avoid conflicts of interest while performing their duties. This is to raise their vigilance against the temptation of bribery, enhance public servants' awareness of integrity and the sense of fairness in their daily work.



Organizing "Integrity and Law Observance" seminar for public servants

2. Integrity Education for Teenaged Students

Integrity education for teenagers is one of the priority promotion works of the CCAC. In 2010, the CCAC carried on with integrity education, to educate teenagers the concept of honesty, law-abidingness and responsibility etc., in order to instill in them the positive moral values.

(1) Integrity Education for Secondary Schools

a. Compilation and Collection of Opinions for the Teaching Materials *Learn and Think*



Teaching materials for junior secondary students – *Learn and Think* (trial version)

To strengthen integrity education for secondary students, the CCAC cooperated with a number of local secondary schools and compiled the teaching materials entitled *Learn and Think*. The teaching materials consist of eight units of which four units were launched including, “Value of Money”, “Honesty”, “Integrity” and “Clean Election”. The trial version of the teaching materials was sent to a number of schools for trialing and opinions will be obtained. These have also been uploaded to the website of the CCAC for public reference. The CCAC hopes that this can further increase the effectiveness of integrity education for teenagers.

The remaining four units are “Fairness”, “Friendship and Justice”, “Law Observance” and “Responsibility and Obligation”. They are under compilation by the schools responsible.

b. Education Programme on Honesty for Teenagers

The “Education Programme on Honesty for Teenagers” which targets students from secondary schools is welcomed by many schools. Staff members from the CCAC were sent to campuses to talk about integrity with students. From daily examples, the meaning of the way one conducts oneself was brought out, reminding students to abandon their selfish thoughts and behavior, establish a correct way of perceiving the value of money, be honest and understand how corruption impacts the society and the public so as to guide teenagers into the positive moral values. There were a total of 19 schools participating in this programme, with 17,399 participants in 54 sessions of seminars.

(2) Integrity Education for Primary Schools

The CCAC continued with the “New Generation of Integrity — Education Programme on Honesty for Primary Students” series, inviting Primary 4 to Primary 6 students to participate in the activities at the Branch Office in Areia Preta. Staff from the CCAC discussed the integrity issues that would be encountered in life through puppet shows, computer animation or videos, and interacted with primary students by playing games, quizzes and discussions, to inculcate the values on honesty, integrity, law-abidingness, responsibility etc. so that they would understand the importance of upholding one’s integrity from a young age. A total of 25 primary schools participated in this programme, during which 4,625 students attended in a total of 131 activities.



Discussing the issue of honesty with teenaged students



Inculcating the awareness of integrity and law observance in primary students

During Children's Day on 1st June, the CCAC organized a special activity entitled "Celebrate Children's Day with William", which was joined by 527 primary students from five schools. The CCAC brought out the importance of building a fair and just society through this activity.

(3) Competitions for Teenagers

a. Anti-Corruption TV Commercial Competition for Teenagers from Guangdong, Hong Kong and Macao

In late 2009, the CCAC co-organized an integrity education activity with the Guangdong Provincial People's Procuratorate and the ICAC of Hong Kong, that is, the "Anti-Corruption TV Commercial Competition for Teenagers from Guangdong, Hong Kong and Macao". With the slogan "a clean society starts from me", the objectives of the competition are to strengthen young people's vigilance of corruption through the creative activity, to enlist their support and to encourage them



Fong Man Chong, the Commissioner, addressing the awards presentation ceremony



Guests officiating the opening ceremony

to participate actively in anti-corruption works.

The competition ended in mid-2010 had attracted more than 7,000 tertiary and senior secondary students to enlist in the competition and their entries were full of creativity. The award presentation ceremony was held in Hong Kong. “The Regional Grand Award” and the “2nd Runner Up – Secondary School” went to the Mateus Ricci College Macau, whereas Macao Polytechnic Institute won the “Excellence Award”.



CCAC leadership with the Macao awardees

b. Radio Broadcasting Drama Contest

In late 2010, the CCAC co-organized a radio drama competition with the General Association of Chinese Students of Macau. The objective of this contest is to entrench a correct concept of value of honesty and law observance among the teenagers through creative activities, so that participants can understand how important integrity and honesty are to the society in the process of creating and producing the radio drama. A total of 240 students from 18 universities and secondary schools participated in this competition. The award ceremony and the evaluation of entries will be held in the first quarter of 2011.

3. Integrity Education for General Public

The CCAC also carried out anti-corruption promotions targeting the general public. Seminars were held for fellows and students of 17 civil associations and training entities to promote integrity messages. A total of 25 seminars were held throughout the year with 804 participants.



Members of civil association visiting the Branch Office at Areia Preta

4. Promotion of the Law *Prevention and Suppression of Bribery in the Private Sector*

(1) Launching Ceremony of *Collected Essays of Conference “Prevention and Suppression of Corruption in the Private Sector: Reality and Foresight”* and Seminar on Corruption Prevention in Private Sector



Guests officiating the launching ceremony

The law *Prevention and Suppression of Bribery in the Private Sector* entered into force on 1st March 2010. This is one of the priority promotion works of the CCAC this year.



The Chief Executive, Dr. Chui Sai On, stressing the government's concern in integrity construction



Seminar on Corruption Prevention in Private Sector

The CCAC held the Launching Ceremony of *Collected Essays of Conference "Prevention and Suppression of Corruption in the Private Sector: Reality and Foresight"* on 23rd February, 2010. The Chief Executive, Chui Sai On, and the Chairman of the Legislative Assembly, Lau Cheok Wa, officiated the ceremony.

The Chief Executive, Chui Sai On delivered a speech at the ceremony and pointed out that, an integrity culture can be deeply entrenched into the society only when public and private sector join hands together to fight corruption. Also, he emphasized that the Macao SAR Government attaches much attention to integrity building, and would promote integrity management among local enterprises and establish a clean and fair business environment.

The CCAC held the "Seminar on Corruption Prevention in the Private Sector" at the same time. About 500 representatives from the local private sector, political and business leaders, civil associations and experts attended. Representatives from the National Bureau of Corruption Prevention, ICAC of Hong Kong, the Chinese Manufacturers' Association of Hong Kong and the University of Macau delivered keynote speeches and shared experiences in promoting integrity management and business ethics in the private sector.

(2) Seminars on the Law *Prevention and Suppression of Bribery in the Private Sector*



The CCAC co-organizing seminars with different industries and private enterprises

Due to the entry into force of the law *Prevention and Suppression of Bribery in the Private Sector* on 1st March, 2010, the CCAC has actively organized seminars with private companies, civil associations of various industries and public departments etc. throughout the year so as to promote the law and related provisions. Seminars were designed for different industries, particularly highlighting whether some of the traditional behaviors or habits in different sectors would be in conflict with the new law, and to remind employers and employees to pay attention to the corruption pitfalls or to any grey area situation that could happen in their lives in order to prevent them from unintentionally breaking the law and to enhance their awareness of law observance.

97 seminars were held throughout the year with a total of 7,138 participants from civil associations and private entities, of which there were personnel management in enterprises and front-line workers from sectors such as banking, finance, tourism, hotels, food and beverage, insurance, construction, public transport, real estate, education and public health.

In addition, the CCAC co-organized seminars with nine public departments which regularly granted subsidies to private institutions or associations. These included the Social Welfare Bureau, the Macao Sport Development Board, the Education and Youth Affairs Bureau, the Civic and Municipal Affairs Bureau, etc.

(3) Promotion of the Law Prevention and Suppression of Bribery in the Private Sector



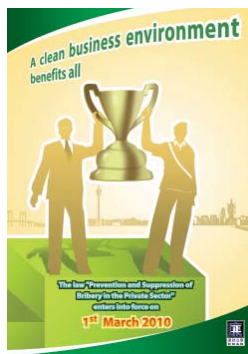
Outdoor advertisement



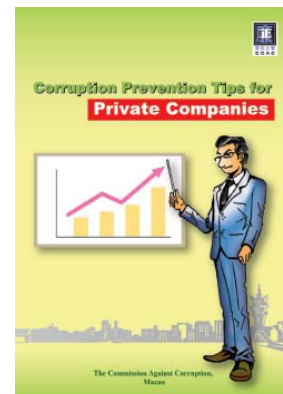
Promotional display board

In 2010, the CCAC conducted a series of promotional works of the new law, including:

- Launching a themed website to facilitate public understanding of the information relating to the law;
- Publishing posters and booklets to provide practical knowledge to the public on corruption prevention;



Posters



Promotional booklet

- Recording the radio programme – “About Clean Business Environment” – turning daily life examples into radio drama, so that the public can widely receive related information through this channel;
- Continuing publishing articles in the column of “Clean Administration Forum” in the major Chinese press and presenting on the TV information program “Enquiry and Reply”, in order to promote related provisions of the new law;
- Publicizing the new law through radio and TV commercials, newspaper advertisements, internet advertisements, bus advertisements, outdoor banners and advertisements in the reception areas of various public departments.

(4) Negotiation of Cooperation Plan with Different Sectors

In order to promote integrity management in the private sector, apart from conducting promotional works, assisting various sectors to develop their codes of conduct and instructions is exceptionally crucial. In 2010, the CCAC had actively liaised with a number of associations in different professional sectors in order to understand their management and operation and to negotiate a joint development of the code of conduct. The CCAC also hopes to facilitate integrity management through the establishment of corruption prevention partnerships with different industries, so as to join hands to build a clean and fair business environment.

II. Promotion in the Community

1. Complaint and Report Received in the Branch Office

Currently, the CCAC has two branch offices – the Branch Office in Areia Preta and the Branch Office in Taipa. The establishment of the two branch offices was primarily aimed to provide a convenient channel for consultation, complaint and report. In 2010, the branch offices received a total of 582 complaints, reports and requests for help and consultation.

NUMBERS OF COMPLAINTS, REPORTS AND REQUESTS FOR HELP AND CONSULTATION RECEIVED BY THE BRANCH OFFICES IN 2010

Complaints/Reports		Requests for help/ Consultation	Simple Enquiries	
In person	Written Complaints		In person	By telephone
59	18	112	285	108
Subtotal: 77		Subtotal: 505		
Total: 582				

2. Expanding Community Relations

The support and cooperation from the community are indispensable for combating corruption and promoting integrity. Hence, the CCAC has actively developed connections and communications with different associations in the community, to promote the work and duties undertaken by the CCAC in order to enhance public awareness of the evils of corruption. Additionally, the CCAC hopes to enlist the

community's support and participation in building a clean society through the promotion of integrity education. In 2010, the CCAC visited seven local associations to introduce the functions and work of the CCAC and collected public opinions and suggestions of integrity building. Besides, the CCAC co-organized with six civil associations and public departments in a number of promotional activities, including setting up booths and display boards to disseminate the message of integrity and law observance to the public.



Paying visits to civil associations to collect public opinions on integrity initiatives

III. Other Education and Promotion Work

1. Exchange with the Educational Sector

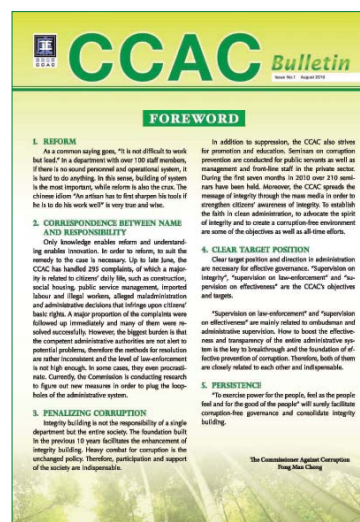
To further improve the strategies of integrity education for teenagers, the CCAC held several meetings with the leadership of the Macau Education Association and the Association of the Catholic Schools of Macau, to discuss and gather opinions about integrity education in order to increase the effectiveness of integrity education for teenagers.

In addition, the CCAC had collaborated with eight local schools to produce the integrity teaching materials for secondary schools. To obtain new perspectives and inspirations, during May 2010, the CCAC invited 15 representatives who assisted in the preparation of the teaching materials to visit the Independent Commission Against Corruption (ICAC) of Hong Kong for ideas exchange. This is to better understand the work of the ICAC in integrity promotion and moral education for teenagers as well as their experiences in producing teaching materials.

2. Publication and Regular Promotion

Throughout the year, the CCAC had compiled several publications including the Collected Essays of Conference “*Prevention and Suppression of Corruption in the Private Sector: Reality and Foresight*”, *Booklet for Private Companies to Prevent Corruption* and the semi-annual *CCAC Bulletin* etc.

Additionally, the CCAC had publicized information about anti-corruption work through multiple channels, including publishing articles in all local Chinese press in the column “Clean Administration Forum” as well as presenting on TV information programme “Enquiry and Reply”.



CCAC Bulletin

IV. Contacts and Exchanges

1. Receiving Visitors

In 2010, the CCAC received several visiting delegations such as the Supreme People's Procuratorate of China, National Bureau of Corruption Prevention of China, Office of the Commissioner of the Ministry of Foreign Affairs of P.R.C. in Macau, the People's Procuratorate of Guangdong Province, the Independent Commission Against Corruption of Hong Kong, Department of Supervision of Guangdong Province, the Higher People's Court of Guangdong Province, the Corruption Eradication Commission of Indonesia, the Delegation of the General Inspection Organization of Iran and the Consul-General of the United States of America in Hong Kong and Macau.



The Procurator General, Professor Cao Jianming (centre), the Deputy Procurator General, Hu Zejun (right), and the Commissioner, Fong Man Chong



Commissioner of the Ministry of Foreign Affairs of China in Macao SAR, Lu Shumin, visited the CCAC and presented a souvenir to the CCAC



Deputy Prosecutor General of Guangdong Provincial People's Procuratorate, Ou Mingyu (4th from left), led a delegation to visit the CCAC



Consul-General of the USA in Hong Kong and Macau visiting the CCAC

2. Visits and Meetings Abroad

In 2010, the CCAC made the following visits abroad:

- The Ministry of Supervision, the Supreme People's Procuratorate, the Hong Kong and Macao Affairs Office of the State Council, the Chinese People's Public Security University, the National Institute of Discipline Inspection and Supervision, the National Prosecutors College of PRC, the Communication University of China, Beijing;



Minister and Vice Minister of Supervision, Ma Wen and Qu Wanxiang (centre and right) and the Commissioner, Fong Man Chong



Director of the Hong Kong and Macao Affairs Office of the State Council, Wang Guanya, meeting with the Commissioner, Fong Man Chong, in Beijing

- The Constitutional Court in Portugal, the Ministry of Justice and the Ombudsman of Portugal etc;
- The ICAC of Hong Kong;
- The Asian Ombudsman Association Regional Conference, Manila, Philippines;
- The Steering Group Meeting of ADB/OECD Anti-Corruption Initiative for Asia and the Pacific, Kuala Lumpur, Malaysia;
- International Ombudsman Institution Board of Directors Meeting 2010, Bermuda;
- The 8th Prosecutors General Conference of the Shanghai Cooperation Organization and Member States, Xiamen, China.