CHAPTER VI COMMUNITY RELATIONS

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In 2005, facing the social development, especially the arduous task of anti-electoral-corruption in the Legislative Assembly Election (ref. Ch. 4.3.1), the CCAC launched systematic and sustainable promotions, as well as educational and community tasks. Apart from the accentuated anti-electoral corruption campaign, the CCAC continued developing the promotional corruption-free programme for public servants and the "Education Programme on Honesty for Teenagers", exploring community relations, providing consultancy for the public, as well as collecting various opinions and suggestions as its external relations had been further established. All of this work laid a foundation to build Macao as a corruption-free society.

6.1 Integrity Education

In 2005, the CCAC continuously provided integrity education for public servants, students, staff of supervised departments and the public. Since anti-electoral-corruption was emphasized and promotions of "Noble character, Righteous conduct" for public servants were widely publicized, the number of participants in the seminars organized by the CCAC increased. There were 371 sessions of various seminars and 33,823 participants, reaching a record high.

		Nı	umber o	f sessio	ns			Nu	mber of	particip	oants	
Audiences	2000	2001	2002	2003	2004	2005	2000	2001	2002	2003	2004	2005
Public servants	23	94	132	132	51	173	855	5,209	7,435	11,385	1,752	20,228
Students/trainees	10	21	40	50	301	175	886	5,386	3,271	6,105	27,483	12,430
Teachers	_	_		24	_	_	_	_	_	810	_	_
Members of associations/ communities	14	19	10	6	22	17	1,678	1,736	493	190	890	876
Credit institutions	6	4	2	6	8	3	220	132	55	316	538	135
Public services/ private enterprises		2	1	_	3	3	_	70	25	_	105	154
Total	53	140	185	218	385	371	3,639	12,533	11,279	18,806	30,768	33,823

Table 22 Statistics on seminars held in 2000-2005

6.1.1 Seminars on "Honesty and Integrity in the Interests of the Public" and other Topics

In 2005, the CCAC undertook a series of promotions for Guidelines on the Professional Ethics and Conduct of Public Servants; in total there were 122 seminars for 64 departments with 18,410 participants (ref. Ch.5.3.1).

Since July 2001, the CCAC assisted the Public Administration and Civil Service Bureau in integrating the seminars of "Honesty and Integrity in the Interests of the Public" with its "Basic Training Course for Public Servants". In 2005, there were 30 sessions held by the CCAC including 18 in Cantonese and 12 in Portuguese with 880 participants.



Seminars held for public servants

In addition, the CCAC provided public servants with seminars on other topics, totaling 21 sessions with 938 participants, including seminars on "Public Procurement", "Declaration of Incomes and Properties", "Occupational Crimes " and so on.

Subjects	Departments	Participants	Number of sessions	Number of participants
Seminars on "Noble Character, Righteous Conduct"	All departments	Staff members	122	18,410
Basic Training Course for Public Servants	All departments	Staff members	30	880
Public procurement	Civic and Municipal Affairs Bureau	Staff members	4	240
	Macao Customs Service	Noviciates	1	30
Declaration of Incomes and Properties	Legal and Judicial Training Centre	Noviciates of Judicial office	1	40
	Fire Services Bureau	Fire-fighters in the front-line	3	73
	Macao Customs Service	Noviciates	3	90
	Academy of Public Security Forces	Students of the 3 rd training course	1	98
Honesty and Integrity	University of Macau	Staff members	1	35
in the Interests of the Public	Judiciary Police	investigators on noviceship of the 10th course	2	34
i done	Civic and Municipal Affairs Bureau	New recruits	2	80
	Legal and Judicial Training Centre	Noviciates of Judicial office	1	100
	Science and Technology Development Fund	Staff members	1	18
Occupational crimes	Legal and Judicial Training Centre	Noviciates of Judicial office	1	100
	Total		173	20,228

Table 23 Statistics on classified seminars for public servants in 2005

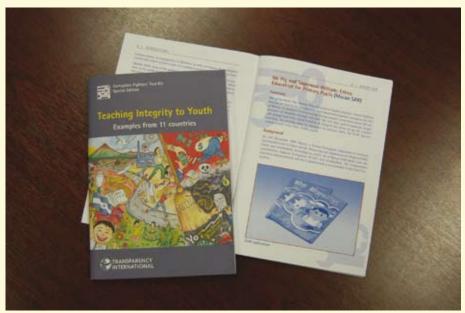
6.1.2 "New Generation of Integrity; An Education Programme on Honesty for Primary Students"

In 2005, the CCAC continued its "New Generation of Integrity; an Education Programme on Honesty for Primary Students", delivering the honesty and integrity message to the students in a vivid and flexible way using multimedia means, such as puppet shows, computer cartoons and short-films. Activities were normally carried out in the "Paradise of Integrity" located within the CCAC branch office.



Primary students participating in activities of the "New Generation of Integrity" in the CCAC branch office

Representatives of the international organization "Transparency International", who visited the CCAC and its branch office, highly regarded the Integrity-Education Programme, which was introduced in a special edition in December 2004 of the moral educational journal of the Transparency International – *Teaching Integrity to Youth*; the first time Macao's experience of youth integrity education was shown on an international stage.



A special edition of the moral educational journal – *Teaching Integrity to Youth* where Macao's youth integrity education was introduced

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In 2005, the branch office organized 106 sessions of activities of "New Generation of Integrity" in which 25 schools with 4,260 students participated. Meanwhile, the branch office had also collected opinions concerning the scheme from teachers who generally approved the teaching contents as well as provided some valuable suggestions for improvements.

2005	Educational institutes	Number of sessions	Number of participants
1	Primary School Luso-Chinese of Tamagnini Barbosa	5	152
2	Primary School Luso-Chinese of Sir Robert Ho Tung	1	33
3	School of Neighbourhood Association of Bairro do Patane	15	530
4	Pui Cheng Middle School	14	798
5	The Workers' Children School (Primary Section)	5	255
6	Choi Nong Chi Tai Middle School	2	90
7	Salesian Institute	2	90
8	Sacred Heart Canossian College(English section)	1	50
9	Diocesan College of Saint Joseph (5 th School)	1	39
10	Santa Maria Mazzarello School	6	187
11	Macao Portuguese School	1	27
12	Madalena Canossian School	3	103
13	Kwong Tai Middle School	5	221
14	The School of the Nations	1	12
15	Keang Peng School (Primary)	12	547
16	Primary School Luso-Chinese of Taipa	3	83
17	Primary School Luso-Chinese of Flora	1	21
18	Kao Yip Middle School (Primary Section)	5	220
19	Diocesan College of Saint Joseph (2 nd &3 rd School)	4	125
20	School of Santíssimo Rosário	3	114
21	D. Luís Versíglia Memorial School	1	29
22	Sacred Heart Canossian College (Chinese section)	3	113
23	Fukien Middle School	8	287
24	Lin Fong Pou Chai School	3	121
25	Pui Va Middle School	1	13

Table 24 Statistics of student participantion in "New Generation of Integrity; an Education Programme on Honesty for Primary Students" in 2005

In addition, 15 sessions of "June 1st Children's Special programme" were held in the CCAC branch office around Children's Day. and 638 children enjoyed the activities.

2005	Educational institutes	Number of sessions	Number of participants
1	School of Neighbourhood Association	4	180
2	Sacred Heart Canossian College(Chinese Section)	3	138
3	Green Island Primary School	4	148
4	Pui Tou School (Primary)	3	128
5	Shá Lei Tau Baptist School	1	44
	Total	15	638

Table 25 Statistics of students participating in "June 1st Children's Special programme"

6.1.3 Integrity Week for High Schools

In order to further implement the "Education Programme on Honesty for Teenagers", the CCAC took several schools as experimental units, carrying out "The Integrity Week" scheme. A multidimensional and interactive approach was adopted to promote integrity awareness and noble character for high school students.



Inauguration ceremony of "The Integrity Week" in Pui Cheng Middle School

Based on the experience of "The Integrity Week" implemented in Hou Kong Middle School and its branch campus in 2004, the CCAC further carried out the programme in Mateus Ricci College, Pui Cheng Middle School, and Macao Portuguese School in January, April and May during 2005.

The activities of "The Integrity Week" were designed in a most suitable way to combine with the schools' routine moral education, nurturing values and a spirit of righteousness and integrity through sharing experiences, visual materials, dramas, songs and other multimedia and interactive ways. The activities included exhibitions on the functions of the CCAC and the real cases it handled, paper-games, student-orientated talks by the CCAC staff as well as projections of short films adapted from real cases. In the meantime, the short drama of "Choice of Man" based on a real story directed and played by students themselves was performed on stage and the song of integrity sung. An adapted drama "Corrupt Cinderella", written, directed and performed by students of the Macao Portuguese school, was also played.



Representatives of the CCAC, the leaders of the Macao Portuguese school and students on stage for group photo

"The Integrity Week" was fully supported by the schools. The Macao Portuguese school held a craft competition of "Macao – corruption-free city"; the Association of History and Geography in Pui Cheng Middle School made a CD of "Officials of Integrity" and "Corrupt officials" based on their researched materials. The CD was then presented to the CCAC and was consequently shown on exhibition boards in the campus. At the end of the year, the school also organized a "Bazaar" themed "integrity and honesty". To enhance the activities of the Integrity Week, the CCAC held 17 seminars with 780 students participating concurrently.

			1 1 0			
	Educational	Inauguration	n ceremony	Se	eminars	
2005	institutes	Participants	Number of participants	Participants	Number of sessions	Number of participants
1	Mateus Ricci College	High school students at all levels	1,560	Form 5 students	5	195
2	Pui Cheng Middle School	Form 5 students	210	Form 4 and Form 6 students	8	417
3	Macao Portuguese School	7 th , 8 th and 9 th year students	168	7 ^{th,} 8 th and 9 th year students	4	168
	Total	_	1,938	_	17	780

Table 26 Statistics of students participating in "The Integrity Week"

Table 27 Statistics of teenagers, students and trainees participating in the seminar of "Integrity and Honesty" in 2005

2005	Educational institutes or organizations	Number of sessions	Number of participants	Total participants
1	Pui Cheng Middle School (Honesty and Integrity Programme for Teenagers)	3	1,241	
2	Macao Baptist College (Honesty and Integrity Programme for Teenagers)	2	1,700	3,441
3	Xin Hua Evening Secondary school (Honesty and Integrity Programme for Teenagers)	1	500	
4	Macao Tourism and Casino Career Centre	11	1,209	
5	Youth Correctional Institution of the Legal Affairs Bureau	2	34	
6	Family Support Centre of the General Union of the Neighbourhood Associations	1	20	
7	Youth Committee of the Association of Women of Macao	1	30	1,393
8	The Affiliated School of the University of Macau	1	43	
9	Macao Sam Yuk Middle School	1	12	
10	Ha Wan Baptist Church Social Service Centre	1	30	
11	Youth Centre of Hac Sa Van	1	15	
	Total	25		4,834

6.1.4 Promotions of "Integrity Awareness" for Institutions and Associations

In 2005, built on the previous foundations, the CCAC further implemented promotions for communities, enterprises and associations. Different audiences were targeted differently by providing more concrete and practical contents through interactive ways. As a result, more extensive social cooperation has been achieved.

In 2005, 12 sessions of seminars and visits were organized for institution and civil association members, with 510 participants.



A seminar on "Integrity Awareness" was held for staff members of the Industrial and Commercial Bank of China , Macau branch

2005	Institutions	Participants	Number of sessions	Number of participants
1	Macao Electricity Ltd.	Directors / staff members	3	154
2	Industrial and Commercial Bank of China, Macau Branch	Chief / staff members	1	25
3	Tai Fung Bank	New recruits	1	60
4	Overseas National Bank (BNU)	Staff members	1	50
	Total		6	289

Table 28 Statistics on seminars for institutions in 2005

2005	Associations	Participants	Number of sessions	Number of participants
1	Hip Lek Association of Macao Caritas	Beneficiaries of financial aid of the Social Welfare Bureau	2	72
2	Mong-Há Senior Citizen Centre	Seniors	2	90
3	Good Shepherd Sisters Women's Mutual Help Centre	Associates and their children	1	23
4	Family Support Centre of Women's Association in Northern District	Women volunteers	1	36
	Total		6	221

Table 29Statistics on seminars for civil associations in 2005

In a nutshell, the CCAC organized 371 sessions of seminars, symposiums and forums throughout the year, with 33,823 participants.

Statistics on seminars, sympos			
Activities	Numbe of sessions	Number of participants	Sub-total of participants
New Generation of Integrity; an Education Programme on Honesty for Primary Students	106	4,260	
The Integrity Week	17	780	
June 1 st Children's Special programme	15	638	Students: 10,512 (Table 25 to 28)
Education programme on Honesty for Teenagers	6	3,441	
Seminars for teenagers, students and trainees	19	1,393	
Symposium on "Noble Character, Righteous Conduct"	122	18,410	
Basic training course for public servants	30	880	
Seminars on "Public Procurement"	4	240	Public servants: 20,228
Seminars on "Declaration of Incomes and Properties"	2	70	(Table 22, 24)
Seminars on "Integrity for Public Interest"	14	528	
Seminars on "Occupational Crimes"	1	100	
Seminars on "Clean Election"	23	2,573	
Seminars on "Integrity Awareness" for associations	6	221	Others: 3,083 (Table 11,29,30)
Seminars on "Integrity Awareness" for institutions	6	289	
Total sessions			371
Total participants			33,823

Table 30 Statistics on seminars, symposiums and workshops held in 2005

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6.1.5 Producing and Revising Teaching Materials

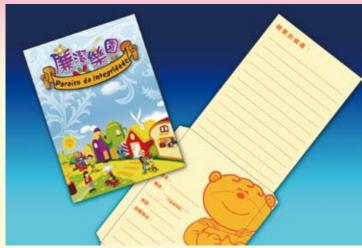
As early as in 2003, the CCAC produced a textbook named *Honesty and Integrity* as a supplementary moral education teaching material for year 4 to year 6 primary school students, which has been adopted by 90% of primary schools in Macao. In 2005, based on the two years' teaching practice and suggestions received from the schools and teachers, the CCAC revised the book in the same year. Meanwhile, the CCAC compiled a complementing teaching book for teachers to achieve better results. The revised *Honesty and Integrity* has been distributed to 40 schools for free since August 2005.



Revised teaching set for primary schools

Apart from the teacher's book, the teaching set also included some interactive elements, such as CDs, role-play costumes, paronomasia, picture books, and mail writings. All these materials can be used separately or in conjunction with the Honesty and Integrity, and primary students can also send letters to Mr. William (symbolic figure of integrity).

In addition, the CCAC also designed a board game named "Paradise of Integrity" in Chinese, Portuguese and English to suit all students of different schools, promoting the awareness of integrity in an entertaining style.



Primary school students can write letters to William of the CCAC by using the postage pack

6.2 The Branch Office

2005 was the second year the branch office carried out its duties which included three major functions: strengthening relations with the community, enhancing the efficiency of integrity education and receiving public complaints and consultations.

6.2.1 Bonding Ties with the Community

Relations with the community are an important resource for the CCAC's promotion and education of integrity. In order to expand the community network in 2005, the branch office continued visiting associations in the northern district, collecting opinions and suggestions for the CCAC, the legislative assembly election and the operation of the CCAC branch office, gaining confidence and support to the work of the CCAC and encouraging citizens to actively participate in building up a corruption-free society. Meanwhile, the CCAC regularly organized activities with associations in the northern district to communicate information on integrity and law-abiding awareness.





Association leaders visiting the branch office conversed with the CCAC representatives

6.2.2 Enhancing the Efficiency of Integrity Education

Apart from the "New Generation of Integrity-Education Programme on Honesty for Primary Students", in 2005 the branch office organized 30 other activities including 15 sessions of "June 1st Children's Special programme" shown in Table 25, with 638 primary school students participating. In general, children of Youth Correctional Institution, civil association staff members, associates and their children, volunteers, seniors and teenagers were involved, totaling 1,063 participants.

6.2.3 Attending to the Public

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In 2005, the branch office continued its mission receiving public complaints, consultations and simple enquiries, of which there were 41 complaints and 364 enquires. Most of the cases were presented in person.

In personTelephoneBy mailconsultationsIn personTelephone15111521211834Sub-total: 41Sub-total: 364	Requests for	S	omplaints/report	C
	consultations	By mail	Telephone	In person
Sub-total: 41 Sub-total: 364	212	15	11	15
	Sub-t		Sub-total: 41	
Total: 405	405	Total: 40		

Table 31 Statistics on the number of citizens attended to in the branch office in 2005

6.3 Routine Promotion and Education

6.3.1 Compilation and Publications

1. Selected Work of Integrity

The Selected Work of Integrity (1) –Occupational Crimes was published in a Chinese-Portuguese bilingual version, in which three articles of "Occupational Crimes" were written by Dr. Júlio Alberto Carneiro Pereira, the former Deputy Commissioner of the anti-corruption institution of Macao (High Commission Against Corruption and Administrative Illegality). He is the Assistant Public Prosecutor-General of Portugal now. In these three articles, the concept of public servants, the characteristics of the crime of accepting bribes and the crime of unjustified wealth in terms of criminal laws were analyzed. In November 2005, the book-releasing ceremony was held by the CCAC followed by a seminar on "Occupational Crimes". The seminar was presided by the Deputy Commissioner Tou Wai Fong, and lectured by Dr. Júlio Pereira and Professor Ma Kechang, a famous criminal law expert from mainland China and professor in the Faculty of Law of the Wuhan University.



The Selected Work of Integrity(1) –Occupational Crimes



On the seminar, (from left): Judge Dr. Lai Kin Hong, President of the Court of Second Instance, Professor Ma Kechang, Deputy Commissioner Tou Wai Fong, Dr. Júlio Pereira, Assistant Public Prosecutor-General (Portugal) and Dr. Augusto Vasconcelos, Assistant Public Prosecutor-General (Macao)

2. Quarterly CCAC Bulletin

The *quarterly CCAC Bulletin* launched in March 2002 is available in both Chinese and Portuguese versions. The publication is distributed to different departments, institutions and the public as well as relevant institutions outside Macao for them to have a better understanding of the CCAC. From 2004, the *Bulletin* was extended to 20 pages with more columns and diversified layout.

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6.3.2 Promoting Integrity Awareness through Multi-Channels

The CCAC extensively disseminated the message of integrity awareness through multichannels, including

- Press release

The press release can be classified into three categories, namely cases detected by the CCAC, court verdicts of the detected cases and briefings of current activities of the CCAC.

Certain articles selected from the "Clean Administration Forum" were published in the *Periodicals of the Association of Adult Education of Macao* and the publication of the Macao Prison *"Kai Pou"*; meanwhile some associations also requested the CCAC to provide suitable manuscripts for their journals.

- Promoting messages of integrity via advertisements in newspapers, on television and radio, buses and so on.

- Making souvenirs for promotion.

6.3.3 Co-organization and Participation in other Activities

The CCAC actively participated in various community activities in 2005, including - "Emotional Summer Night" organized by the Education and Youth Affairs Bureau;

- "International Children's Day" activity hosted by the SAR Government;



Participating in "Children's Day" activity co-organized by several government departments

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- Activities like "Celebrating with Public Servants", "June 1st International Children's Day", "Carnival Against Crimes and Drug Abuse", "Promoting Services for New Residents of Macao" organized by public servant associations, General Workers' Union of Macao, Junior Police Call and Social Welfare Bureau respectively;



Participating in the activity of "Promoting Services for New Residents of Macao" organized by Social Welfare Bureau

- The 36th Caritas Bazaar of Macao;

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- Other activities for public welfare and entertainment, such as "Charity Walk for a Million", collective blood donation and football matches among public servants.

6.3.4 Recruiting New Members for the Volunteer Team

Based on the former "Anti-electoral-Corruption Volunteer Team" initiated in 2001, the "Anti-Corruption Volunteer Team" was set up in 2002 after new recruitments were added.

In April 2005, the "CCAC Volunteer Team" once again recruited more than 200 new members, making up about 380 people, including doctors, teachers, engineers, public servants, students, housewives, retirees and so on. The CCAC also organized a special day in July – "The Day of Conviviality" for volunteers, awarding mementos to over ten volunteers who had been actively participating in the activities for the past few years. In 2005, the volunteer

team assisted the CCAC mainly in promoting integrity awareness, and participated in a series of anti-electoral-corruption activities during the legislative election held in September.



Outstanding members of the "CCAC Volunteer Team" were awarded by the CCAC

6.4 Contacts and Exchanges

6.4.1 Relations with the Media

Maintaining close ties and good relations with the media has long been the CCAC's basic principle, which benefits its communication with the society.



The CCAC meets media directors in the annual "Afternoon Tea Meeting on Clean Administration"

1. "Afternoon Tea Meeting on Clean Administration": Every year the CCAC takes advantage of the Chinese Spring Festival to invite the person-in-charge of the press and media for the event and listen to their opinions and suggestions, which are of great value and reference for the CCAC in formulating anti-corruption strategies.

2."Enquiry and Reply": a television programme presented by the CCAC's personnel, explaining relevant cases and answering questions.

6.4.2 External Contacts and Exchanges

Throughout the year, the CCAC continued strengthening its external ties with the institutions of anti-corruption and ombudsman in mainland China, Hong Kong and other places. The conferences and exchanges the CCAC were involved in (in chronological order): 22nd Australasian and Pacific Region Ombudsman Conference of I.O.I in New Zealand, 2nd Portugal-Brazil Ombudsman Symposium held for its 30th anniversary, Leadership Forum 2005 organized by the Independent Commission Against Corruption of Hong Kong, visited the Thailand Ombudsman Bureau and the Office of National Counter Corruption Commission, Malaysian Public Complaints Bureau and Anti-Corruption Bureau, attended 22nd Congress on the Law of the World in Beijing, 2nd China-ASEAN Procurators-General Conference in Thailand, Board of Directors Meeting of International Ombudsman Institute (I.O.I.) in Saint John of Antigua and Barbuda, 1st ASEM Prosecutors – General Conference in Shenzhen, Board of Directors Meeting of Hong Kong-Asian Ombudsman and the 9th Section, where the CCAC's representative gave a speech on "How to enhance public understanding of ombudsman".

Meanwhile, the CCAC received several delegations from different countries and regions, mainly including (in chronological order): delegation of Jiang Men People's Procuratorate, American Counselor in Hong Kong and Macao, Hong Kong Journalists Association, Bhutan Auditor General, delegation of Supreme People's Procuratorate, delegation of Zhongshan Municipal People's Procuratorate, Supreme Court of Justice, Vice-Minister Huang Shuxian and his delegation of the Ministry of Supervision of the People's Republic of China, members of Asia Ombudsman Association, the Director and his delegation of the Anti-corruption Agency of Malaysia and the head of the National Ombudsman Commission of Indonesia.



Commissioner Cheong U and Deputy Commissioner Tou Wai Fong attended the 2nd Portugal-Brazil Ombudsman Symposium, together with leaders of other delegations



The Commissioner attended the 22nd Congress on the Law of the World in Beijing



Board of Directors Meeting of the International Ombudsman Institute in Saint John of Antigua and Barbuda to which the Commissioner Cheong U was invited as a member of the Board of Directors



The CCAC participated in the 9th Asian Ombudsman Association Conference



Delegation of the Supreme People's Procuratorate visiting the CCAC



Vice-Minister of the Ministry of Supervision of China, Huang Shuxian visiting the CCAC and signing the "Beadroll of Honorable Guests"



Members of the A.O.A. visited the CCAC, President Sahibzada (Pakistan Ombudsman, the $5^{\rm th}$ person from the left)



Indonesian Ombudsman Antonius Sujata visiting the CCAC

In order to strengthen the ties with the community of Macao, the leaders of the CCAC visited several associations and organizations, and met the persons in charge, including Macao Chamber of Commerce, Union of Neighbourhood Associations of Macao and its affiliates, General Workers' Union of Macao, Macao Women Association and its affiliates, General Union

of Macao Construction Industry, Association of Mutual Assistance of Hawkers of Macao, Association of Mutual Help for Fishermen, Women Association of Taipa and Coloane, Friendship Association of Coloane Residents, Macao Association of Office Staff and so on. From these meetings, the CCAC collected opinions from all walks of life on anti-corruption work.



The Commissioner visited Macao Chamber of Commerce and met its leaders

Representatives from the Central Government Units located in Macao, public departments, academic institutes and organizations, including representatives or leaders of the People's Liberation Army In Macao, the Liaison Office of the Central People's Government in Macao SAR, the Civic and Municipal Affairs Bureau, Education and Youth Affairs Bureau, Association of Public Servants of Macao, Association of Professionals of Macao's Public Administration, and students from the Faculty of Law of Macao Science and Technology University paid visits to the CCAC or its branch office. Towards the end of 2005, the Chief Executive visited the CCAC and delivered a speech, encouraging staff members to continue with perseverance in performing their duty, contributing to the healthy development of Macao.



The Chief Executive Edmund Ho visited the CCAC on 6th December 2005



The leaders of the Civic and Municipal Affairs Bureau visited the CCAC branch office

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